

# LIVING

FOR YOUNG HOMEMAKERS

## HOMES

ON

## PAVING

*A cross-country report*  
ON

**NEW HOMES & DECORATION**

**JANUARY · 1954 · 35 CENTS**

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When you buy fine carpet  
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*Ponderosa Pine* WOODWORK

Woodwork for "Designed For Living" House No. 4 is Ponderosa Pine

# Speaking of Living



HELICOPTER-BORNE EBE IN HOUSTON



KESSLER, EBE, PROKOP, CURTIS, AND BRENNAN



LAUDERDALES WIN PRIZE HOME



FRITSCH, BIRD, MRS. LAUSCHIE, EBE, BARRY

One hundred and twenty-five communities of houses, which had sprung up virtually overnight, suddenly came to life as the snip of scissors through ribbon signaled the opening of the 1953 *Parade of Homes* across the country. Practically this entire issue is devoted to showing homes from the *Parade*. We are happy and proud that LIVING For Young Homemakers was able to play a part in many of the homes, and on opening day, much in evidence among the ribbon snippers was our own EBE. It's a safe bet that she will never forget her appearance at the HOUSTON, TEXAS, opening. In as dramatic an arrival as Hollywood ever contrived for a *première*, our editor was whisked from the steps of the Shamrock Hotel in a helicopter, floated across Houston, and deposited in a literal cloud of dust, while the waiting crowd of 5,000 greeted her. When the air had cleared, EBE performed the honors at the tape assisted by GEORGE KESSLER, Mayor pro tem of Houston, LESTER PROKOP, President of the Houston Home Builders Association, BUDDY BRENNAN, Vice-President of the Association and guest, HUGH CURTIS, Buddy Brennan, to whom much credit goes for his handling of preparations for the opening, welcomed the event as a chance to put aside the microphone through which he had been giving directions so endlessly for days. However, any prospect of respite was illusion—he was soon back on the loud-speakers trying to connect parents with lost children!

A high point of the Houston opening was the drawing for the prize house, completely furnished and equipped with swimming pool (see page 29). Everyone who had visited the house had received a chance on it. Lucky winners were Mr. and Mrs. Kenneth C. Lauderdale, and their three sons, Clark, Jerry, and Charles.

In COLUMBUS, OHIO, where LIFYH had engineered the decoration of seven of the twenty-six homes in the *Parade*, our editor was again on hand for the opening, arriving this time in a bullet-proof limousine, once the property of a Euro-

pean monarch! The weather was definitely against the proceedings, and the ribbon cutting had to be managed between showers. Officiating at the tape were MRS. FRANK J. LAUSCHIE, wife of the Governor of Ohio, ERNEST G. FRITSCH, President of the Columbus Home Builders Association, GEORGE BIRD of the *Parade of Homes Committee*, RAYMOND F. BARRY, committee member, and EBE. Not in the photo, but on hand at the opening and largely responsible for its success was LILLIAN TUPES, dynamite secretary of the Columbus Home Builders Association.

In TYLER, TEXAS, GUY MONTPEYNY was at work decorating, and landscaping as well. Tyler is the rose capital of the world, and a home in Tyler is not a home unless roses are in profusion indoors and out. In addition to planting bushes around the houses, Guy distributed some 2,000 roses in vases through the ten exhibition houses. The opening was packed and about 9,000 visitors came to inspect. In decorating, we have always tried to avoid the clinical, unlivable look which model homes so often have, and we overheard one remark that warmed our hearts: "Isn't it nice of the people who live here to open their home to the public?"

Out in VAN NUYS, CALIFORNIA, the *Parade of Homes* was opened by a parade of another sort. Anyone lucky enough to view the parade from the sky—as did our photographer—could see *Parade of Homes* spelled out in human letters by 600 carpenters, masons, etc., who had built the twenty-three homes on view. One exhibit that drew attention was an old house brought in from a deteriorating section of the city. During the exhibition a transformation was performed by a remodeling job, utilizing modern building materials and techniques. Whether a visitor could afford a new house or not, he could not leave the show without the realization that the building industry is prepared to give him a better house, even if it's the one he already owns.



GUY PREPARES FOR TYLER OPENING



BIRD'S-EYE VIEW OF CALIFORNIA PARADE

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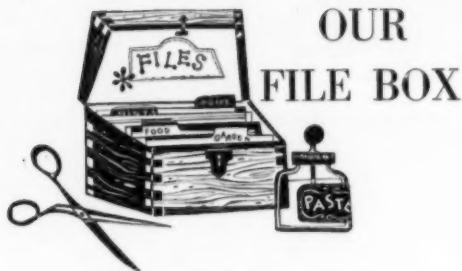


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**FILES**  
Decorating

**New rug from old**

I discovered an easy and inexpensive method for making an old hemp rug look like new. A can of wood stain (the desired color), lacquer thinner, and a brush are the only materials needed. Dilute the wood stain slightly with lacquer thinner, and brush solution on rug; let dry. A large, rectangular scrubbing brush is effective as it covers a large area quickly. The result: a new-looking rug. Mrs. C. R. Stohener, Costa Mesa, Calif.

**FILES**  
Cooking

**Handy seasonings**

Don't throw away celery leaves, leftover parsley or chives. Spread the leftovers out on a pan, and dry in the oven at a low temperature. When dry, crush fine, and place in small jars or large-holed salt shakers. You can do the same with cracker crumbs, broken cookies, or stale bread. Not only a food saver, but invaluable in the kitchen as seasonings or for toppings. Mrs. Harry Denver, Oakland, Calif.

**FILES**  
Sewing

**Spool rack**

Here is a simple way to make a spool rack for sewing thread. Take a wire coat hanger and open at top with a pair of pliers. Slip the spools of thread on hanger and slide them down until they are lined up on the bottom bar; close hanger at top. When sewing, hang on arm of chair, or where most convenient; thread unwinds easily. When not in use, hanger is easily stored with sewing equipment. Mrs. H. Ellenthal, Far Rockaway, N. Y.



## SMART MODERN OAK

BY

*Richardson*

- ★ Drop leaf extension table, round extension table
- ★ Upholstered host and side chairs, two styles
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- ★ Attractive, useful china top, also available

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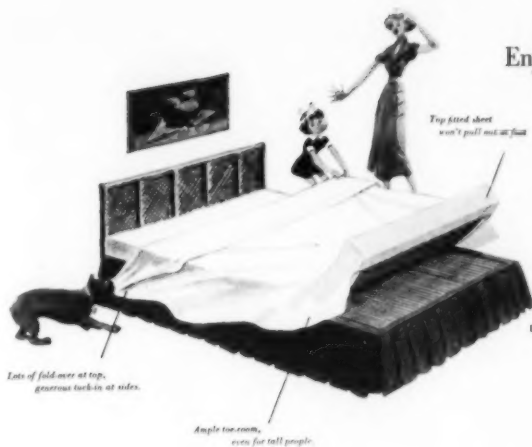
features . . . removable silver drawer and adjustable shelves in buffet, brass-tipped legs on table and chairs. Table topped with beautiful wood-grained, damage-resistant Formica. Moderately priced.

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## SAFETY FIRST FOR CHILDREN



The age of childhood is the age of discovery. From the moment a child begins to crawl, life takes on the shape of a great adventure. Everything the child encounters must be investigated, touched, turned, and tasted. So a child learns about the world around him, but it can be a dangerous education. Even the best-run home is filled with potential accident-makers and it is no secret that these hazards are greater threats to a child's safety than any disease. On these two pages are shown some of the most common situations around the home which can lead to accidents. The best preventative in most cases is close supervision by parents, combined with common sense in choosing a child's toys and regulating his activities. The older child can be taught the meaning of safety, but for the younger child there is no substitute for the guiding hand of intelligent parents.



THE BATHTUB is a wonderful playground to a child, but it can be dangerous. Never leave a child in the tub unwatched, even for a minute.



KITCHEN CLEANING supplies, detergents, cleansers, and caustics should be stored far from the reach of curious and ever-hungry children.



AUTOMOBILES can present danger even when standing still. Never slam a car door until positive that children and all fingers are clear.



RANGES should always be out of bounds for a child. Valves turned on without a flame can lead to serious explosion or asphyxiation.



**BAD BURNS** can result from a tipped kettle or a hot frying pan. It is wise to keep very small children out of kitchen during cooking



**STAIRS** present a constant threat of danger to active children. For safety's sake, fence off stairs at the top and bottom with a folding gate



**ELECTRICAL EQUIPMENT** should be checked regularly for signs of fraying. Unused outlets should be covered to prevent insertion of objects



**WINDOWS** within the reach of a child should be provided with guard-rails. Special attention should be given to low windows on stairway



**EATING AND DRINKING** utensils should be nonbreakable or removed immediately after meals to prevent injury should child try biting them



**MATCHES** should always be kept far from the child's reach. Anything inflammable should always be stored in a place inaccessible to children



**A CHILD'S TOYS** should be carefully chosen to exclude small detachable parts which the child is likely to put into his mouth and swallow



**BATHROOM LOCKS** should be removed or sealed to keep children from locking themselves in. Older children can be taught to operate lock

## NEW MARLITE PLANK & BLOCK make modernizing easy!

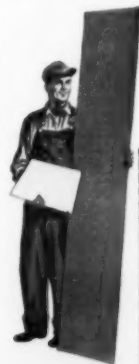


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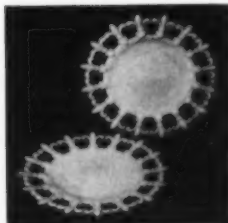


Old Guilford Forge



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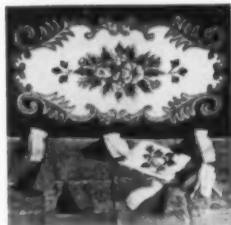
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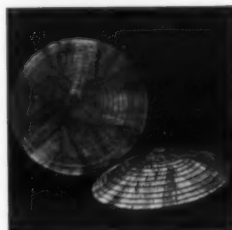
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# WORTH



**Hankering to hook a rug?** The quick and easy way is to send for this kit, complete with burlap (28" x 46"), colored wool swatches in lovely shaded colors for the center flowers and leaves, hooking needle, and complete instructions. The original design is one of flowers and scrolls which blends with traditional and contemporary interiors. \$6.97, ppd. Rebecca's Rug Shop (L-58), Walnut Ridge, Ark.



**Coolie hats for camouflage.** 18" in diameter, these Chinese chapeaux are a continuous round of bamboo, make an unusual and highly attractive light shield. We suggest lining the inside with kitchen foil for heat protection; keep 5" between light bulb and hat. Just the thing for hiding old-fashioned fixtures. \$2.95 each, ppd. Lun On Co. (L-58), 771 Sacramento St., San Francisco, Calif.



**Black buffaloes are the source** for these stunning horn servers. The salad set, in sleek, simple lines, comes in two sizes, 12" and 14". The four hors d'œuvre pieces consist of a flat spoon, spread, small spoon, and fork, all 6" long. Salad fork and spoon, \$5.25 and \$5.75; hors d'œuvre set, \$3.55, all ppd. From Bonniers (L-58), 605 Madison Ave., New York, N. Y.



**Charming in pine.** This Pembroke table is beautifully made in choice knotty pine on selected cabinet hardwoods. Back and legs are solid pine. Finished with antiqued brass hardware, opened table measures 23" x 36 1/4"; closed, it is 23" x 14 1/2". 26 1/2" high, this table is wonderful near a chair or sofa, \$39.50, express postpaid. Sherrill's (L-58), Roanoke, Virginia.

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12"	coffee tbl.	5.95	5.65
14"	coffee tbl.	6.05	5.75
16"	cocktail tbl., bench	6.05	5.65
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22"	TV, lamp, end tbl.	8.95	7.95
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\$3.50 each postpaid

left—Tale Student twin lamp. Max 7" shades with pierced metal top, switch in base of lamp. Overall height 20". Choose green maroon or ivory.

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right—Tale Floor Lamp with all the appeal of an old oil lamp (electric of course). 14" shade with pierced metal top fits over fringed chimney to cast a soft glow of light. Choose from black or green. Stands 54" high.

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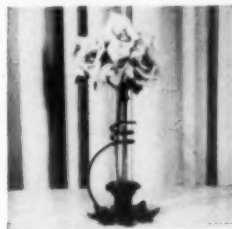
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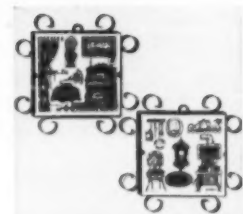
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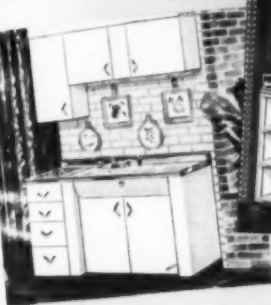
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# New Diana-style Youngstown Kitchens

Beauty in an L-shape kitchen! Cutlery base cabinet, 36" Diana ensemble sink, base cabinet, wall cabinets complete one wall. Rotary corner base, wall cabinets utilize space.



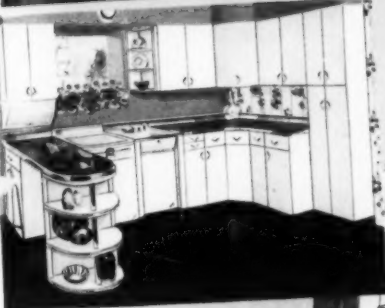
Beautiful, compact, efficient. 48" Diana ensemble sink with 4-drawer base cabinet. 48" wall cabinet over sink puts items in easy reach.



A compact kitchen in 78". 34-inch Diana ensemble sink, cutlery base cabinet and tray cabinet next to base cabinet. Note rolling-door cabinet.

Storage space galore, work surfaces aplenty. 48" Diana ensemble sink is flanked by 27-inch, 4-drawer base cabinet, tray cabinet, base cabinet.

Cabinets of steel for lasting appeal.



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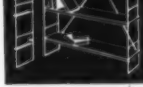

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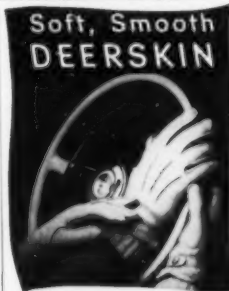
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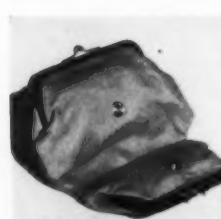
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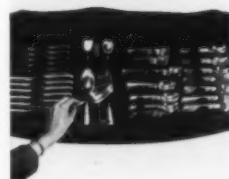
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 Studio C, 2454 M. E. Sandy Blvd., Portland 12, Oregon



Design for giving: a nest of ceramic ash trays, in stark white with brushed lines in black. Imported from Italy, here is a useful gift for your home or a friend's; the set of three is \$3.25 plus 35¢ for postage and handling. Order from The Dean Co. (L-58), 270 Park Avenue, New York, New York.



Now available, a storage drawer kit enabling anyone to convert a drawer into a fitted, tarnish-proof place for flat silver. Each kit contains Pacific non-rustable silver cloth for bottom and top cover, cotton batting for padding, knife-holder bars, blockings for forks and spoons, instruction booklet. Send dimensions for properly sized kit. Four sizes, \$5.95, \$8.95, \$12.95, \$14.95, ppd. California Ways (L-58), San Mateo, Calif.



Special seasoning for windows. These tiered orion marquette curtains are styled in ruffled tiers, are made up in two sizes for windows in kitchen, dining nook, children's room, sewing room. In off-white, 72" wide, 30" long, \$2.59; 36" long, \$2.79. Add 30¢ post. for first pair, 10¢ each additional pair. Order from Millers of New England (L-58), 30 Anita Terrace, Boston, Massachusetts.

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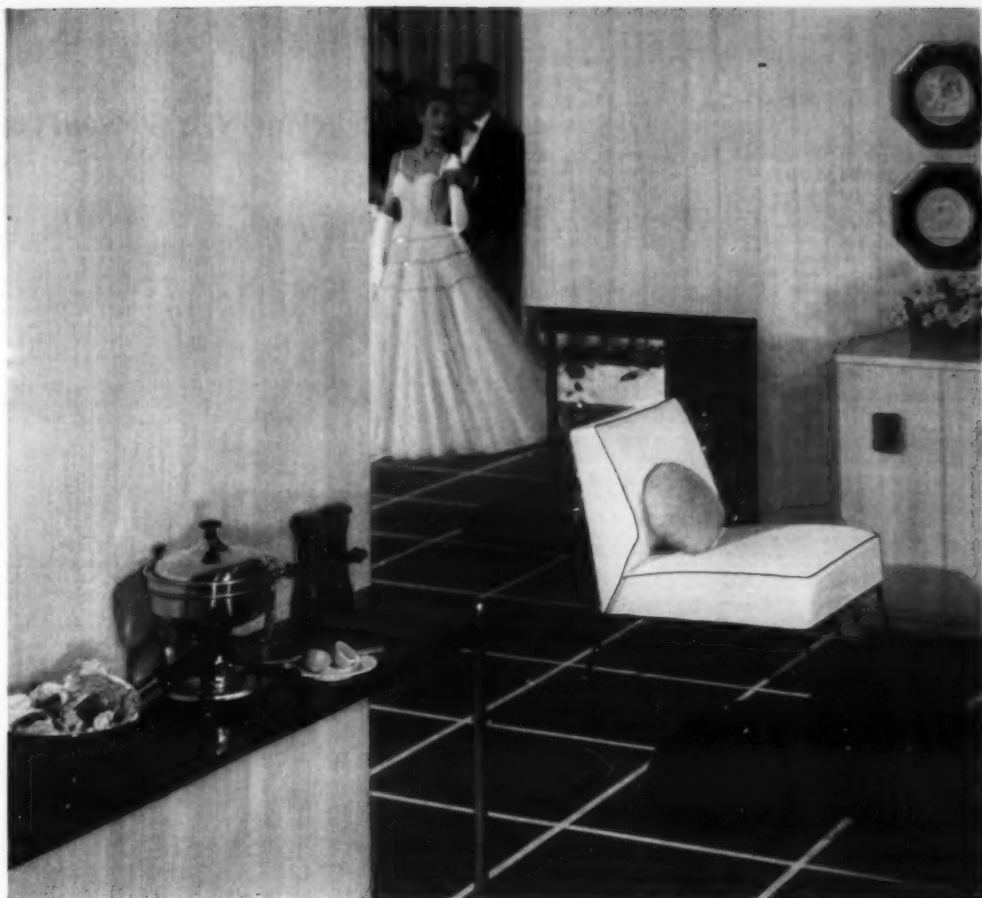
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**Glamour gift** for young homemakers. Dusting will be more fun, less of a chore with this giddy glove with a dust-mop palm. Made in heavy cotton with a fitted wrist, it is trimmed for laughs with a fake diamond and red felt nails. With red, green, or blue yarn, \$1.50, ppd. Edith Chapman (L-58), 50 Piermont Ave., Nyack, New York.

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ALL LEGS SENT PPD.



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**Fruit or cheese** will be served in a decorative manner when using this smart-looking tile platter. Made in dull black metal, the 6" tile is removable, felt-backed. The knives have white ceramic handles, are 1 1/2" long. Platter is about 14 1/2" wide, \$5, ppd. Knives are \$1 each, four for \$3.50, ppd. Order from Greenhall (L-58), 509 5th Avenue, New York, N. Y.



**Mice in miniature** are fun to use with cheese tidbits and boxes d'oeuvres wedged on their wooden tails. In assorted colors, children will find them delightful party favors, their tails holding candies. Each mouse is 1 1/2" high, has a tail that is 2 1/2" long. A box of eight, \$1, ppd. Order from Dec's Redwood Prod. (L-58), 2199 Folsom St., San Francisco, California.





# YOUR MONEY'S WORTH



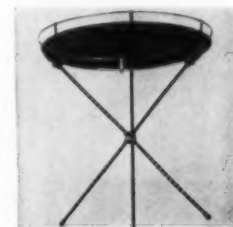
**Indoor gardeners**, make note of this. A house plant kit containing three different soil mixtures for potting and repotting plants of all types. A scoop, combination spade and rake, 6 stakes for supporting and labeling, bottle-cap sprinkler and 12 wire tapes for tying plants are included. A marvelous gift for green-thumb friends, \$3.50, ppd. From Sweetnam Meadows Nurseries (L-58), Wayland, Mass.



**Kitchens** are becoming so decorative and livable, we can't resist showing this attractive provincial towel rack. It is 12" wide, 15" high, 4 1/4" deep, is most handsomely made in melow pine, fashioned with two generous drawers faced with two Pennsylvania Dutch ceramic tiles. Drawers would make a wonderful recipe file, \$12.75, ppd. Malcolm's (L-58), 521 N. Charles Street, Baltimore, Md.



**Winter white**, smart all through the year for decorative items. This lovely pair of hurricane lamps is sized for dressing table, night table, or powder room. They have hollow milk-glass bases, smooth white domes, gleaming brass hardware. The pair is wonderfully priced at \$5.95, including handling and post. Crystalair (L-58), 485 Lexington Avenue, New York, N. Y.



**The Standmaster**, an ingenious affair, consisting of table and chair. When opened, the tripod legs fasten with rubber grips to metal loops of tray; tray has scratch-proof bottom for separate use, tripod folds away. Tray tops in walnut finish, black or white Marlite, or black perforated metal, \$13.95 complete, ppd. Order from We Moderns (L-58), 227 East 67th Street, New York, New York.

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**RUFFLED** - 6" baby headed, double edged, permanently stitched ruffles. All sizes with enough to cover extra on shows, or hang pleated style.

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84"	42"	7.95	90"	45"	4.95
88"	48"	8.95	90"	50"	5.95
92"	54"	9.95	90"	55"	5.95
96"	60"	10.95	90"	60"	6.49
100"	66"	11.95	90"	65"	6.49
104"	72"	12.95	90"	70"	7.49
108"	78"	13.95	90"	75"	7.95
112"	84"	14.95	90"	80"	8.49
116"	90"	15.95	90"	85"	8.95
120"	96"	16.95	90"	90"	9.49
124"	102"	17.95	90"	95"	9.95
128"	108"	18.95	90"	100"	10.49
132"	114"	19.95	90"	105"	10.95
136"	120"	20.95	90"	110"	11.49
140"	126"	21.95	90"	115"	11.95
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152"	144"	24.95	90"	130"	13.49
156"	150"	25.95	90"	135"	13.95
160"	156"	26.95	90"	140"	14.49
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196"	210"	35.95	90"	185"	18.95
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220"	246"	41.95	90"	215"	21.95
224"	252"	42.95	90"	220"	22.49
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260"	306"	51.95	90"	265"	26.95
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272"	324"	54.95	90"	280"	28.49
276"	330"	55.95	90"	285"	28.95
280"	336"	56.95	90"	290"	29.49
284"	342"	57.95	90"	295"	29.95
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320"	396"	66.95	90"	340"	34.49
324"	402"	67.95	90"	345"	34.95
328"	408"	68.95	90"	350"	35.49
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344"	432"	72.95	90"	370"	37.49
348"	438"	73.95	90"	375"	37.95
352"	444"	74.95	90"	380"	38.49
356"	450"	75.95	90"	385"	38.95
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364"	462"	77.95	90"	395"	39.95
368"	468"	78.95	90"	400"	40.49
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400"	516"	86.95	90"	440"	44.49
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408"	528"	88.95	90"	450"	45.49
412"	534"	89.95	90"	455"	45.95
416"	540"	90.95	90"	460"	46.49
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432"	564"	94.95	90"	480"	48.49
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460"	606"	101.95	90"	515"	51.95
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572"	774"	129.95	90"	655"	65.95
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664"	912"	152.95	90"	770"	77.49
668"	918"	153.95	90"	775"	77.95
672"	924"	154.95	90"	780"	78.49
676"	930"	155.95	90"	785"	78.95
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740"	1026"	171.95	90"	865"	86.95
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764"	1062"	177.95	90"	895"	89.95
768"	1068"	178.95	90"	900"	90.49
772"	1074"	179.95	90"	905"	90.95
776"	1080"	180.95	90"	910"	91.49
780"	1086"	181.95	90"	915"	91.95
784"	1092"	182.95	90"	920"	92.49
788"	1098"	183.95	90"	925"	92.95
792"	1104"	184.95	90"	930"	93.49
796"	1110"	185.95	90"	935"	93.95
800"	1116"	186.95	90"	940"	94.49
804"	1122"	187.95	90"	945"	94.95
808"	1128"	188.95	90"	950"	95.49
812"	1134"	189.95	90"	955"	95.95
816"	1140"	190.95	90"	960"	96.49
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824"	1152"	192.95	90"	970"	9



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## YOUR MONEY'S WORTH



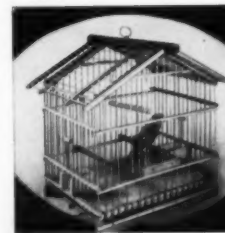
Initial pin, in gold or silver finish, is smart, and attractive for suits, woolen dresses, sweaters. Personalized with any two letters, it has a sturdy safety clasp. This bit of costume jewelry is \$1.00, including tax and post. From Selmor Studios (L-58), Box 195, Mansfield, Ohio.



Swedish styling of this lovely copper teakettle fits traditional and contemporary settings. Highly polished and lacquered to prevent tarnish, it is wonderful for quickly boiling water for coffee and tea; also attractive as a plant watering can or flower holder. Fittings in solid brass, one-quat capacity, only \$4.95, ppd. Downs & Co. (L-58), Evanston, Illinois.



Home on the range, breakfast table or cooking counter. This three-piece set is a colorful ceramic import, with jaunty toasters as decorative accent. The salt and pepper shakers and sugar container are generously proportioned, easy to keep clean, and add a gay touch to every kitchen. Surprisingly priced at \$1.99, ppd. Order from Dorothy Damar (L-58), 881 Damar Building, Newark, New Jersey.



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## YOUR MONEY'S WORTH



Cape Cod colonial, this salt-box lamp is a charming high-light for hallway, guest room, den-sitting room. The base is antique white wood, flecked with black; the drawer has a metal liner for planting. The shade is black and white quilt-pattern design. 14" high overall, \$7.95, ppd. From Ward Phillips (L-58), Main-at-Washington, Carpentersville, Illinois.



For seating or serving, these sturdy stacking stools have wrought iron hairpin legs, are rustproof, painted matte black. Tops are smoothly sanded hardwood, ready to paint or lacquer, or stain and wax. Three stools stack easily when not in use. \$4.95 each, set of three, \$13.95, exp. charges coll. From E. F. Lawrence Iron Works (L-58), 2911 Whittier Blvd., Los Angeles, California.



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90"	63"	5.98	4.19
90"	72"	6.49	4.49
90"	81"	6.98	4.79
90"	90"	7.49	4.98
90"	99"	7.98	5.29
108"	72"	14.98	8.98
108"	81"	16.98	9.98
108"	90"	18.98	10.98
108"	99"	20.98	11.98
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246"	81"	23.98	14.98
246"	90"	25.98	15.98
246"	99"	27.98	16.98
330"	99"	36.98	22.98

#### TAILORED

Width to pair	Length	Usually	Now
78"	45"	\$3.49	\$1.79
78"	45"	3.98	1.59
78"	54"	4.49	2.29
78"	63"	4.98	2.49
78"	72"	4.98	2.29
78"	81"	5.49	2.49
78"	90"	5.79	2.98
78"	99"	5.98	3.49
78"	108"	6.49	4.49

#### TIERS

Width to pair	Length	Usually	Now
78"	50"	\$2.98	\$1.79
78"	50"	3.49	1.98
78"	60"	3.98	2.29
78"	63"	4.49	2.49

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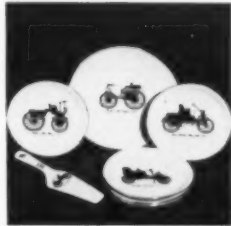
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## YOUR MONEY'S WORTH



For the men. This field coat is made of putty-gray water-repellent poplin, has a turkey-red collar. The unique buttons are shotgun shell heads; there are two roomy bellows pockets in front, a detachable "game" pocket in back that can be used for anything. Fashioned with a hi-swing back and side vents, here is the ideal extra jacket for country life. Sizes 36-48, \$18.95, postpaid. Vermont Crossroads (L-58), Waterbury, Vt.



Party of six. This cake service in ivory-tinted china has hand-decorated antique automobiles, gilt edging in 22-carat gold. There is a large cake platter, six plates and a cake server, all for the wonderful price of \$3.95 plus 35¢ for handling. Order from June Kamen (L-58), 270 Park Ave., New York, N. Y.



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LIVING For Young Homemakers—January 1954



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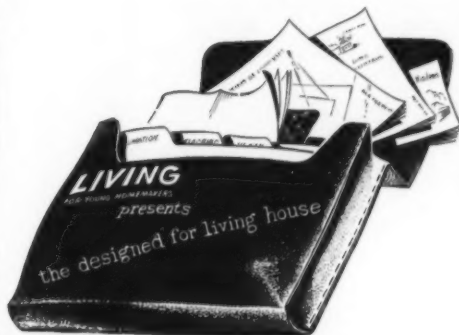
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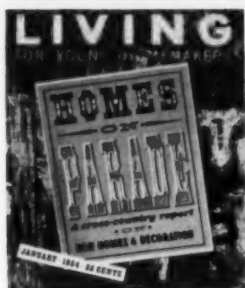
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JANUARY 1954 35 CENTS

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FOR YOUNG HOMEMAKERS



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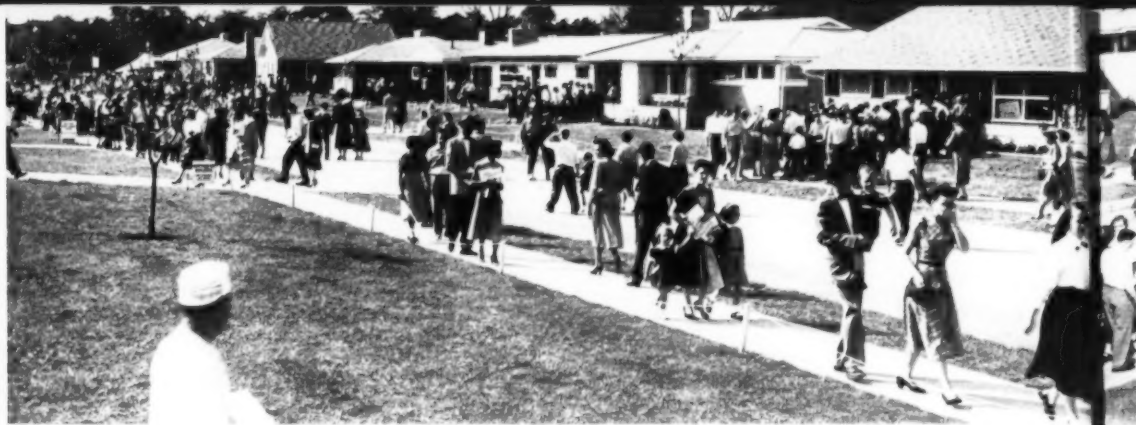
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# Homes on parade

The nation's builders recently staged a show of their newest houses. Here is an on-the-spot report of some we saw

The buying public has long since become accustomed to fashion shows, model room displays, and automobile previews. Recently, builders all over the country employed a show technique of their own to present new trends in home building. Model homes ranging in number from ten to one hundred were displayed along neat, well-planned avenues; the houses were builders' interpretations of what the buying public is seeking. It would be impossible to describe how this veritable

*Parade of Homes* operated in every single city and town. We can say, however, that the total nation-wide response was overwhelming, as attested by the huge, curious crowds which poured through the houses wherever they were shown. From this country-wide presentation, one fact emerged clearly: the *Parade* was a valuable proving ground for both builder and consumer. Builders had





the opportunity to learn more about the preferences and requirements of the buying public; buyers had an unprecedented chance to shop and compare. We found young visitors looking intently for a first home or comparing what they had with what they saw. As would be expected in a presentation of such magnitude, covering so many parts of the country, there were houses which left a great deal to be desired architecturally. In some cases, builders had mis-judged public taste or underestimated buyers' awareness of good design, proving that, given the choice between good contemporary style and shelter of indeterminate design origin, public taste exceeds its reputation. It should be made clear that price was not the sole arbiter of good design; often houses in more expensive brackets were far less interesting than more moderately priced homes.

From coast to coast we found homes which were heartening proof that builders are doing their level best to satisfy the need for comfortable family living. There was an obvious effort in all regions to make full use of the entire property; outdoor and indoor areas were integrated to exact the last measure of use and enjoyment from every square foot of space. In planning the house itself, builders showed an awareness and understanding of changing living patterns. Three rooms emerged with flying colors. The kitchen was larger and planned with a real understanding of working requirements. More often than not it included a place for

dining and family activities. In very small homes, equipment was arranged carefully for maximum efficiency. The bathroom proved to be one of the delights of the whole nation-wide show; larger, more attractive, better equipped, it was obviously the recipient of much fresh thinking and planning. In all homes where space permitted, there was an all-purpose room, a discerning testament to the fact that families are bringing more and more of their life into the home. Color was used imaginatively on both the exterior and interior of the home; it was especially noticeable in small homes where its use produced an effect of spaciousness and individuality. In some sections of the country, air conditioning was the rule rather than the exception. It was clear that great strides have been made to engineer heating equipment to fit compactly into the small home. One consideration which cannot be overemphasized is that construction was consistently sound and materials and equipment were of the best throughout the country.

Over-all, the houses were strong evidence that builders everywhere have made remarkable progress in meeting expanding living patterns with flexibility of living arrangements. Just as importantly, the *Parade of Homes* was an encouraging demonstration that a buyer can find a good house at a price he can afford to pay. Throughout this issue, we are showing a cross-section of the homes we found. They tell more eloquently than words that

strong regional trends have given way to a national trend which profoundly affects us all,



HOUSES ON PARADE

# HOUSTON, TEXAS



Architect, builders, and producers pool their skills for a prize package

The Lone Star State is distinguished by many qualities, and not the least of them is the Texan cunning in knowing how to handle the heat. This house is proof of that skill. Built by the Houston Home Builders Association, an architect-builder-supplier triumvirate, it was designed not only as the plum of the exhibit—a prize to be given away to a lucky visitor—but also to accomplish, building-wise, three objectives: to take the greatest advantage of a comparatively small plot of land; to strike a contemporary note in its architecture; to create a background representing the utmost in comfort and function for the activities of a young family. The project was successful on all three counts. By keeping the living areas to the center and rear of the plan, it was possible to place a house, 62 feet wide, broadside on a lot with a 70-foot frontage. The “look” of the house is completely contemporary, with the roof line broken into a series of slanted planes, with cedar, glass, and Roman brick combined for exterior surface contrast. The livability of the house is manifold. Through a glass wall, the living room opens onto a garden room, its equal in size, which in turn can be thrown open onto a wide paved terrace, carefully shielded from the sun for outdoor living. Storage room, laundry, and utility room are grouped around the kitchen so as to be easily accessible, yet completely segregated from living areas. Baths accommodate dressing room space. Complete air-conditioning guarantees year-round comfort, and an oval swimming pool lies alongside the terrace, a salute to the Texas sun. The Home Builders Association estimate the value of the house with pool at \$23,000 and call it *The Home of a Lifetime*, a heart-warming statement, particularly to the prize winners, Mr. and Mrs. Kenneth C. Lauderdale who, with their three young sons, will give the house its crowning complement, a young and happy family.

DANIEL SILVA



LANDSCAPING: JOLLY LANDSCAPE SERVICE

TO THE STREET, the house presents a series of patterns. Roman brick wall bisects house, and in its exterior projection it is laid in an open checkerboard for lightness. Louvered panel ventilates garage, and floor-to-ceiling window forms a wall of dining room. What might have been a monotonous stretch of flat roof is broken effectively into a series of sloping parallels. Stacked brick is used for bedroom wall at right; siding of cedar shakes is dark blue-gray.

DECORATED BY  
JOSKE'S OF HOUSTON

opposite

SWIMMING POOL provides a haven for sun worshipping and, at the same time, the pleasantest possible way of keeping cool. (Incidentally, it was not as costly as it looks.) Flanking the terrace is the garden room, walled with adjustable glass shutters, practical solution to bringing the outdoors inside, or in bad weather, keeping it in its place.

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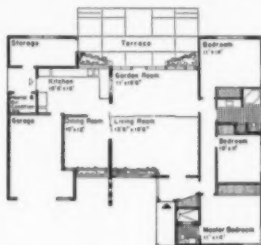
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EXTERIOR COLOR is as carefully co-ordinated as interior. Brick is rose-pink, effective with steel-colored cedar shakes and pale beige trim



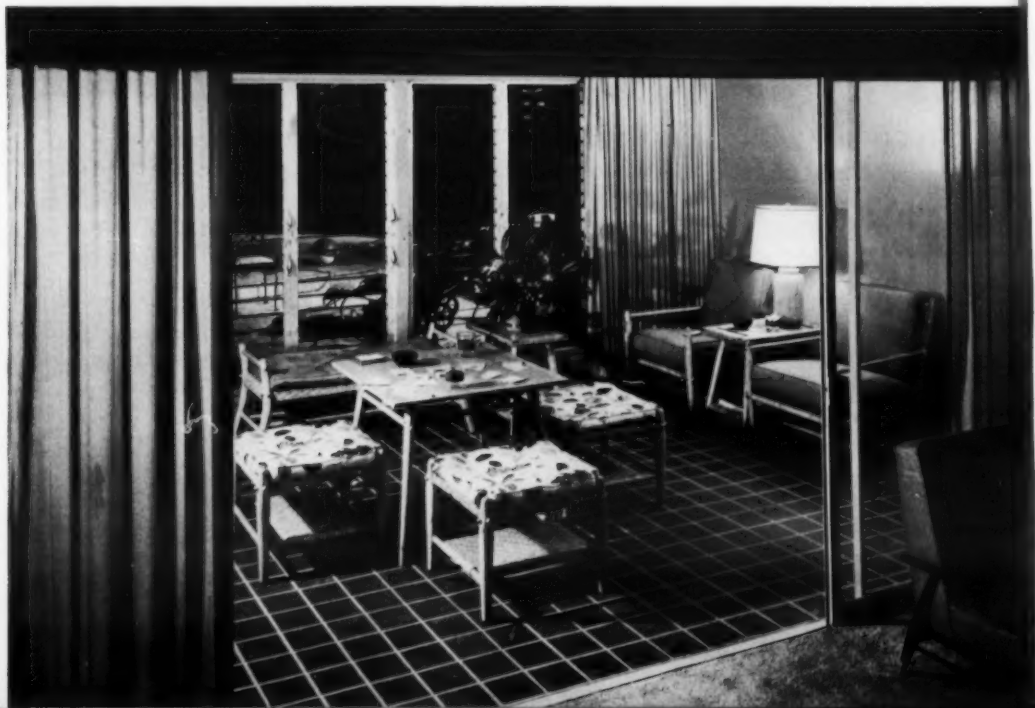
GARDEN ROOM is a pleasant retreat for games, dining, and lounging. Colors are mainly blue and brown; quarry tile floor is terra cotta, walls are beige. Aqua shantung is hung at the jalousies; bench pads combine turquoise, white, red; armchairs are deep turquoise

## BUILDING DATA

ARCHITECT: MATT HOWARD & ASSOCIATES  
BUILDER: HOUSTON HOME BUILDERS ASSOCIATION

<b>House package</b>	tilt-up wall sections, roof trusses	Southwest American Houses
<b>Surfacing</b>		
exterior	Roman bricks	Acme Brick
interior	gypsum wallboard	National Gypsum
	ceramic tile (bath)	Pacific Tile & Porcelain
	tile (other bath)	Dallas Ceramic
	quarry tile	Carlyle Tile
	asphalt tile (kitchen)	Kentile
<b>roof</b>	shingles	Philip Carey Mfg.
<b>Insulation</b>	4" rockwool batts	Johns-Manville
<b>Windows</b>	aluminum awning sash	Metal Window Products
<b>Garage doors</b>	overhead	Crawford Door
<b>Hardware</b>	residential lock sets	Sargent
<b>Paint</b>	exteriors & interiors	McKinney Mfg.
<b>Heating and air-conditioning</b>	forced warm air, gas-fired	Colorizer Associates
	Janitrol furnace	Surface Combustion
	3-ton air-conditioner	Chrysler Airtemp
<b>water heater</b>	bath heater	Electromode
<b>Plumbing</b>	gas fired	General Water Heater
<b>Electrical</b>	fixtures	Kohler
	Shab-lock circuit breaker	Federal Electric Products
<b>Kitchen</b>	wire and conduit	National Electric Products
	fluorescent fixtures	Progress Mfg.
	Roper range	George D. Roper
	refrigerator	Servel
	Trade-Wind fan	Trade-Wind Motorfans
	KitchenAid dishwasher	Hobart Manufacturing
	waste disposer	National Rubber Machinery
	cabinets	Kitchen Maid
	ceramic tile	
<b>Laundry</b>	counter tops	Dallas Ceramic
	washer and dryer	Whirlpool

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.





IN MANY READY-BUILT HOUSES, room divider is left to be contrived by the owners. Here, as a continuation of an outer wall, it is an integral part of the house, providing additional interest for both living and dining room with its feeling of the outdoors and its decorative color and texture. Living-dining area is 30' x 14'



FRUIT AND FLOWER MOTIF of draperies on window wall is repeated in the wallpaper. Café au lait shantung curtains are hung from ceiling to floor over glass doors to garden room, quiet counterpoint to the patterned areas. Sofa is upholstered in cinnamon; lamps are white porcelain with pale orange shades

BENEDICT SILVA



BRICK WALL appears again in the garden room, this time pierced with a pass-through from the kitchen which doubles as serving counter and bar. Eating arrangements are extremely well integrated, with the dining room at the extreme left directly accessible from the kitchen, which in turn has its own small breakfast area



TRUE TO TRADITION, the boys' room is blue, running the gamut from the pale robin's-egg of the walls to a deep blue and black weave for the twin studio couches. Wool and carpet rayon rug is pale blue, black and white, chair and footstool, deep blue green; black shoestring ties add a fillip to the turquoise draperies



MODERN BUILDERS have not only come to realize that their houses are better understood when they are decorated, but also that the style of a house need not dictate its decorative style. In the provincial manner, this bedroom uses a wallpaper-fabric ensemble in an eighteenth-century documentary pattern executed in delicate greens and pinks. The palest green is repeated in the carpet, two other greens in Venetian blind and wood trim, subtle and thoughtful use of color variation, glowing background for the early American furniture



GREEN AND GOLD are splashed in the master bedroom with discreet verve. The yellow-green of the walls is repeated in the East Indian pattern of the drapery fabric, used again for the armchair, ottoman, and pillow shams. Wool and carpet rayon rug is deep emerald green, and the gold of the bedcover is echoed in the base and shade of chest lamp. Bedside lamps are yellow-green

#### DRAPERY FABRICS: WAVERLY



MASTER BATH has two divisions: the one above sharply patterned in black and white. Bands of striped, black tiles are set into the white tile of the wainscoting, and oblong and triangular black tiles are used for floor's double border. Glass paneled door at right leads to combination shower and small dressing room



THE DAY HAS DEPARTED when the bathroom was confined to the smallest possible space. In its place is the bath-dressing room, in this case a model of today's planning. Bristol blue accents coral tile. Tub and shower are recessed; blue basin is set in ceramic tile counter top beneath sliding mirrors of double medicine chest

EDNEY SOLA



AIR CONDITIONING and heating units are housed in utility room off service porch next to kitchen. Porch is protected, provides outside access to storage room, kitchen, laundry, utilities





KITCHEN PLANNING in the modern house has two main objectives: function and decoration. The first, when successfully accomplished, eliminates unnecessary steps; the second can make the room one of the most colorful and attractive in the house. Here, counter space has been organized to follow the progression of food preparation; cabinet and drawer pulls are conveniently placed. Color scheme is brown, beige, and white. At right, the laundry, entered from service porch, completely equipped with washer, dryer, water softener, and incinerator



See Your Guide to This Issue for further information



WARM AND FRIENDLY, the house is planned to give an impression of considerable dimension. Soft angles of the hip roof and generous overhang help to increase the feeling of sheltered expansiveness, and architectural interest is sustained by the adroitly combined Mexican brick, ornamental iron, and stained cedar shakes

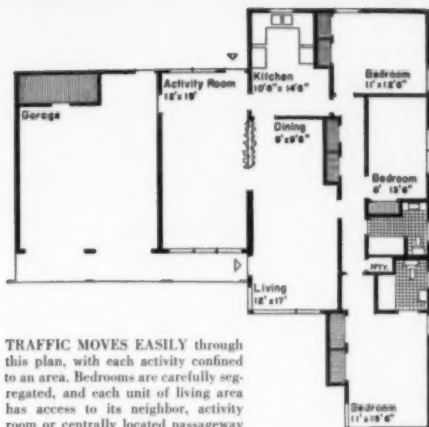
## Balance of thoughtful details and practical planning make this house an outstanding value

To builder Sterling Hogan, modern planning is successful only when it is the means to more than one end: how to get the most house for the money, how to plan for convenience and use space most intelligently, how to stress function without precluding the employment of graceful detail or eliminating charm. As a practical expression of this belief, builder Hogan has produced a handsome house of 1,555 square feet of living space for \$16,400 including land valued at \$2,100. The two main areas for living and sleeping are separated by a sizable passage running the depth of the house. On one side, in complete privacy, are three bedrooms and two baths. Paralleling the passage are the living, dining, and kitchen areas, all flanking a large activity room adjoining the garage. This thoughtful, workable plan is enhanced by a charming exterior of regional design, perfect complement to practicality and function.



IRONWORK IS IDEALLY SUITED to its application on this house. Brackets and supports form a loggia across one elevation and contribute much to general appearance; they are also partially structural in function. Panel of insect screening runs length of passageway ceiling to ventilate attic above

SCENIC WINDOW of living-dining area has charming view of tiny brick-walled garden. The same brick is repeated inside as a section of one wall, its texture and color important factors in planning the room's over-all decoration



TRAFFIC MOVES EASILY through this plan, with each activity confined to an area. Bedrooms are carefully segregated, and each unit of living area has access to its neighbor, activity room or centrally located passageway

COMBINATION OF BRICK AND SHINGLES has been used effectively. At front of the house, brick trim extends to form planting ledges; at the rear, it is used to outline a brick-paved terrace. Activity room door leads to terrace, acts also as kitchen entrance, a convenience for outdoor dining. Comfortable red-wood furniture is suitable for a climate where outdoor living is so important



BRUNNEN KILN

DECORATED BY JOSKE'S OF HOUSTON





**ACTIVITY ROOM** is just what its name implies. Twelve feet wide, twenty-five long, it is planned to accommodate any whim of the owner: dining, relaxing, informal entertaining. Planwise, it forms a linking unit between the garage and the main portion of the house and is easi-

ly accessible from all areas, including terrace and kitchen. Natural finish pine boards in random widths make one wall an interesting setting for upholstered rattan furniture. Painted green walls, bright drapery fabric, crimson chair cushions give the room a pleasantly sprightly air



**SPACIOUS, COLORFUL** master bedroom has twin beds, double chests, and a pair of armchairs arranged against a background of yellow walls, gray rug, and black and white printed draperies and bedcovers. Window placement permits a much greater freedom of furniture arrangement



**YOUNG TEXANS** can disport themselves to their heart's content in this room, well removed from the adult area. Bunk beds save space, sturdy furniture is immune to hard knocks. Color scheme of green and scarlet is appropriately masculine



**FOR SLEEP OR STUDY**, as the situation demands, the third bedroom is designed for both. Well removed from living section's noise, it blends muted colors (browns and ivory with a touch of bright green) and provides a quiet retreat from the rest of the house



**BACK-TO-BACK PLUMBING** simplifies bathroom planning, helps to cut construction costs. Careful detailing provides tubs and showers for both baths, ceramic tiled counter tops, and adequate storage space for towels and bath accessories. Gas wall heaters are pleasant on chilly mornings—possible even in Texas

DRAPERY FABRICS: SENECA TEXTILE

ERNEST HELSA



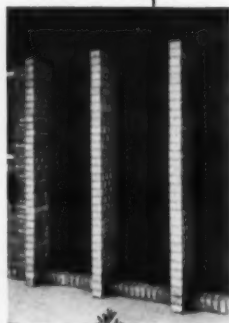
**INTELLIGENTLY PLANNED**, the kitchen confines its work area to a U-shaped space with appliances and work surfaces arranged in sensible sequence around three walls. Fourth wall is left free for breakfast table and chairs. Strategically

situated, kitchen is accessible from three areas: bedroom corridor (for the children's coming and going), living and dining rooms, and the activity room. Attic fan in ceiling (one of two in house) provides ventilation and removes all cooking odors

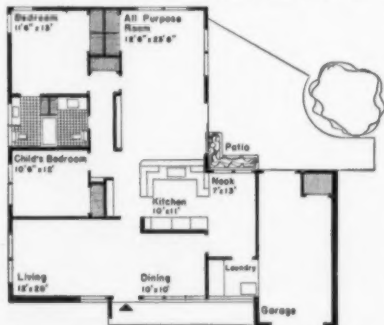
**See Your Guide to This Issue** for further information

See page 96 for building data

BRICK CONTRIBUTES texture, color, and pleasing pattern to the house's exterior. The low-pitched roofs, meeting at right angles, form an interesting delineation of inside rooms—living and entry at left and dining and utility at right. Placement of garage, to right, serves to make mass of house appear larger



DETAILS ENHANCE THE HOUSE. Overhanging roof has a lattice-patterned brick support in addition to thin columns; between brick buttresses are three corrugated plastic panels which light utility room



PLAN SHOWS CLEARLY how needs of a growing family can be anticipated. Third bedroom can be created when needed; all-purpose room and terrace are extra living space

## Builders anticipate future needs of growing families

Houston builder W. G. Holbrook approaches home planning in terms of what he feels a growing family requires. By limiting the size of the living room proper, he has been able to include supplementary living space in the form of an all-purpose room, located strategically in relation to the kitchen. Knowing that Texans are addicted to outdoor living which can be enjoyed the greater part of the year, he has provided a large and secluded terrace, paved in concrete and with direct access to the garage (where gardening tools and outdoor furniture can be stored), to the all-purpose room and, in turn, to the kitchen. The home's third bedroom was arranged to be used as part of the all-purpose room or independently, by closing an accordion-folding door. The kitchen, located as the hub of the house, serves all areas directly and conveniently. House has 1,560 square feet.



TWO MAIN SECTIONS of the house meet at right angles. The outdoor space so formed is ideally private for the terrace, which was planned around an old pine tree. Terrace is green-colored concrete. Entrance, right, leads to all-purpose room, one at rear to the attached garage





SPACE-MAKING WHITE WALLS head the list of wise color decisions which were made for this small living room (roughly 12' x 15'). Earth tones and soothing greens fix a balanced scheme that settles well against the clean background. Upholstered pieces are

roomy and comfortable, yet designed to fit well into a room of this size. The sofa is covered in a rough-textured, dark brown fabric, the armless side chairs in a rust-colored fabric. Additional texture is provided by the wool carpet, a mixture of brown and beige



CORNER WINDOW PLACEMENT makes possible an uncrowded furniture arrangement. Bed has bookcase headboard; chest units are surmounted by a ten-drawer desk. Green is the predominating color for room—four different shades of it—from dark linen bedcover through palest tint used for painted walls and the cotton carpeting

ROBERT SILVA



WHIMSICAL PRINT used for draperies and bedcover of child's room should offer an unending source of amusement for a tot, with its design of figures and buildings. Neutral walls blend with the background of fabric and striated carpeting. The low bed's headboard stores blankets, toys; low table places games within the child's reach



ALL-PURPOSE IS A LARGE ORDER and often rooms so named have failed to live up to it. Here is one which meets all the requirements. Attractively decorated for a living room, scuffproof enough for children's play and overflow entertainment, it also allows for sleeping and dining. A pass-through

to the kitchen makes serving snacks or a full meal a matter. Accordion-folding door transforms one end of into a bedroom (for guests or as a permanent arrangement). With the door closed, an activity area still remains. Walls are surfaced in sand-blasted fir plywood rubbed with



IMMEDIATE ACCESS to kitchen makes all-purpose room an ideal spot for entertaining. Counter-height snack bar and suspended cabinets are the only barriers between the two rooms. Bar can also serve terrace, reached by door behind the floor-to-ceiling sheer draperies. For a room which sees hard use, this one was wisely planned: it has sturdy redwood and iron furniture and sailcloth upholstery.

DECORATED BY JOSKE'S OF HOUSTON

DRAPERY FABRICS: WALTER FABRICS



KITCHEN IS THE MAINSPRING of the house. Placed as it is, with convenient access to living room, dining room, all-purpose section, and outdoor terrace, it becomes a working area which can serve the far-flung activities of the whole family. The breakfast area, to right, has been made large enough to accommodate a desk for household ac-

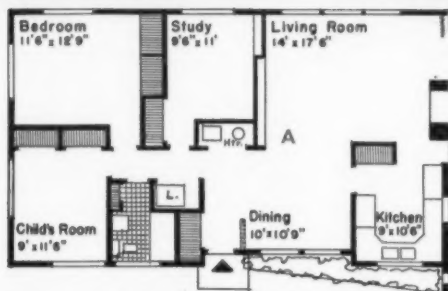
count keeping, the ironer (which can be brought out from the adjoining laundry room), and even a baby's play pen. Bright green ceramic tile is used for all counter surfaces. Suspended cabinets, the barrier between the kitchen and all-purpose room beyond, are built of pine. Tile-topped peninsula marks division between kitchen proper and the breakfast room.

See Your Guide to This Issue for further information.

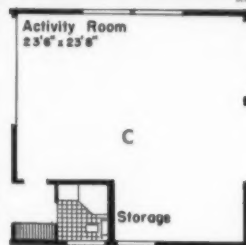
See page 96 for building data

HOMES ON PARADE

# COLUMBUS, OHIO



COMBINATION OF PREFABRICATED house with two structural additions has afforded a home with highly flexible living arrangements. White shingled section is a compact, three-bedroom prefabricated unit; windowed area houses an all-purpose room, the size of a single-car garage; Roman



brick addition at far right is a two-car garage, used at other times as an activity room. This creates what can be a continuous living area of 1,260 square feet. The long length of the house (82 feet) with low-pitched roof is relieved by a break in roof line at the point where the basic structure ends

**A** prefabricated house expands to double its space and livability

The challenge in home planning today is not only to find how much space can be provided within a given price, but how much living that space can yield. Here is a unique combination of prefabricated house with an additional wing which provides three living areas, all of which serve other needs. There is an L-shaped living area, which includes space for dining; an adjacent all-purpose room can be closed off with accordion-folding doors; overhead door gives access from this secondary living room to a two-car garage which doubles as an activity room. Thrown together, these three areas give a total of 1,260 square feet of living space. Builder Ernest G. Fritzsche, of Columbus, exacted this high degree of flexibility from the structure by starting with a compact, three-bedroom prefabricated house and adding to it. The section for the all-purpose room utilizes parts for a standard, single-car garage; this roof line was continued to include the combination two-car garage and activity room.

DECORATED BY GLICK FURNITURE COMPANY



DECORATIVE UNITY is maintained in living-dining room and adjacent all-purpose room to give a pleasant, open appearance to the entire section. The large, brick fireplace, open for use on both sides, also unites the two rooms. At the same time, the need for privacy was foreseen; accordion-folding doors close common wall

U-SHAPED KITCHEN was arranged to allow an efficient progression of meal preparation activities, clockwise, from refrigerator at left, to range at right. Refrigerator door, hinged at the left, opens for easy loading and unloading from adjacent counter. Counter space gives cook a wide berth for her various culinary activities



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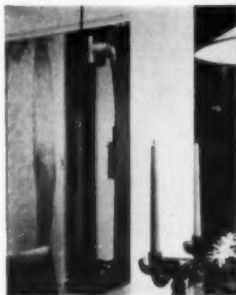
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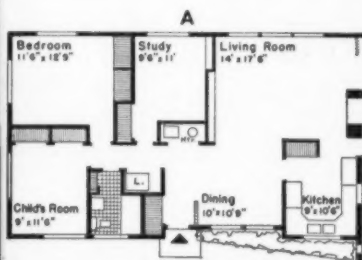
**DINING ALCOVE** is off living area and protected from entry by vertical louvered baffle. Large window makes it a cheerful spot by day; adjustable lighting fixture overhead gives an effective light pattern at night. Through doorway at left is kitchen, convenient for serving living areas, too



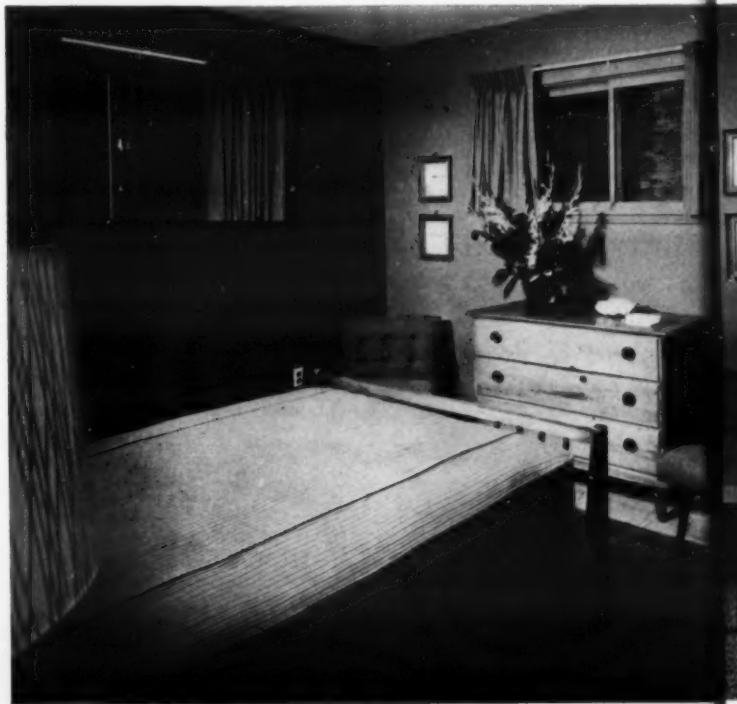
**LAUNDRY** is well located in its own double-door compartment off bedroom hall. It minimizes fetching and carrying of clean and soiled clothing and linen. Linen shelves are above



**HEATER ROOM** is located in a hallway directly opposite the front entrance. It is accessible through sliding doors. House has a gas-fired, forced warm-air perimeter heating system



**BEDROOMS** are immune to most of living area noise by location of heater and laundry rooms which act as sound buffers. Master bedroom is 12' x 10', excluding the double sliding door, built-in closets, each of which measures 2'4" x 4'. Sliding sash allow cross-ventilation, are placed sufficiently high to offer privacy. A contemporary group of pine furniture was chosen for the room. It blends well with fern-green walls and heather mixture of rug. Curtains and bedspread are denim, burnt orange with black stripe





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BUTTY 35108

*Decoration implements  
home's planning, gives  
dual use to bedrooms*

CORNER BEDROOM opposite master bedroom is a child's room and was planned to act as a sitting room of his own during waking hours. Sturdy deck chairs with green canvas backs and seats are practical as well as inexpensive. Single bed is a comfortable sofa with addition of tailored brown denim cover and bolsters. Night tables from a bedroom group make serviceable end tables. Like double chest they are korina veneer, with walnut legs. Walls (dry-wall construction throughout) are painted off-white. Rug is green; the curtains are a gay green and beige striped denim

EVIDENCE OF A GROWING CUSTOM, the third bedroom in the house was decorated as a guest-room-study. Built-in bookshelves (filling the niches created by formation of living room bookshelves built into other side of the wall) dictated this arrangement. A mixture of browns and beiges combines to give the 9½' x 11' room a restful air; walls are terra cotta, rug blends shades of brown. Tub chair is upholstered in beige tweed; sofa-bed and its twin bolsters are in a deeper beige fabric of similar texture. Desk is hard maple, in a mellow finish





All Purpose Room  
14'6" x 23'6"



ALL-PURPOSE ROOM is in space which might otherwise be a garage for the prefabricated house to which it is attached. For economical construction it utilizes some standard garage parts. As it was planned in this case, the room lives up to its name. Lounge beds make it comfortable sleeping quarters, served by a lavatory with stall shower off adjacent two-car garage. Dining corner (below) has a plastic-topped round table, scaled for games, writing. Passage with accordion-folding door gives access to the kitchen; pass-through in brick wall allows snacks and drinks to be served right from kitchen work counter. Four floor-to-ceiling glass jalousie windows form one whole wall of the room





ONE WALL OF ALL-PURPOSE ROOM has an overhead garage door which opens to a two-car garage, planned as an activity room for the whole family. Below, it has been set up for a card party and, with its gay ceiling canopy and paneled screen covered in the same bright denim, it has a festive appearance. Concrete garage floor has been painted to blend with the light squares of the all-purpose room's asphalt tile flooring. Used in conjunction, these two rooms offer over 900 square feet of entertainment space, independent of the home's living-dining room and directly convenient to the kitchen

BLUETT HIXON



See Your Guide to This Issue for further information

See page 97 for building data

BUILT IN TWO RECTANGLES, one large, one small, the house presents its utility wing to the street, thus insuring privacy for living and sleeping areas at rear. Exterior surfacing materials are redwood board and batten, stained shingles and painted plywood, neatly co-ordinated. Entry is possible from carport or through main entrance at left

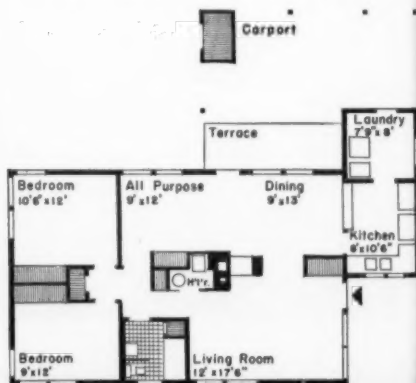


## Contemporary architecture is weighed by a city deeply rooted in tradition



CARPORT PLAYS A DOUBLE ROLE, serving not only as shelter but as a continuation of the terrace when additional seating space is required. Door at left leads to laundry; the center door opens on all-purpose room and adjacent kitchen so that outdoor meals can be served easily

Columbus, Ohio, like most state capitals, is a city of solid old homes, many built to outlast their use. They have established a pattern of architectural thought that has been remarkably long lived. As a result, this house, built by Wilburn K. Kerr as one of the *Homes on Parade*, is a more radical architectural departure than it would have been in most communities. Basementless, planned for the utmost in flexible living, it is a far cry from the Victorian turrets of the McKinley era. What it may lack in grandeur, however, it more than compensates for by the sound practicality of its open planning, its functional work centers, and the ingenious variety of its living areas. A small house with every inch serviceable, it is a progressive and welcome note in suburban Columbus. Cost: \$16,500 with land.





FORMING AN ISLAND in center of house are the utility room and chimney block. Double fireplace serves both living room and all-purpose area (right). Farther end with its convertible sofa-bed becomes a third bedroom when partitioned off with a folding wood-slat door concealed in wall recess at right of fireplace. Access to bedrooms and bath from terrace is possible through all-purpose room, keeping living room undisturbed by traffic



BREAKFAST BAR with overhanging shelves forms most of wall between kitchen and dining area. With stools drawn up on kitchen side, bar seats three; also serves as counter and pass-through. Shelves hold plants and ornamental pottery. Study-end of room is carpeted while asphalt tile is used in dining area and kitchen. Above is the kitchen as seen from the laundry, a compactly designed niche that keeps washday activity segregated

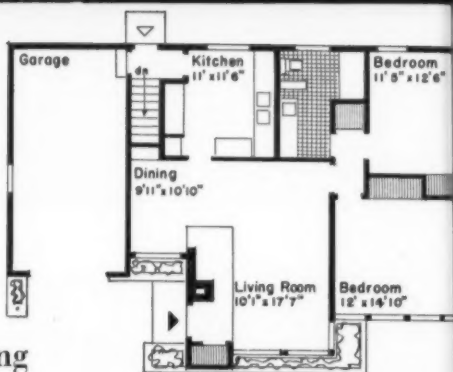
DECORATED BY GLICK FURNITURE COMPANY  
DRAPERY FABRICS: CONE MILLS

See page 98 for building data



HIP ROOF EMPHASIZES low lines of builder E. J. Cahill's house in Columbus, Ohio. Two-bedroom home has a full basement (for use as extra living space) and an attached garage. Night view shows the importance of well-engineered lighting

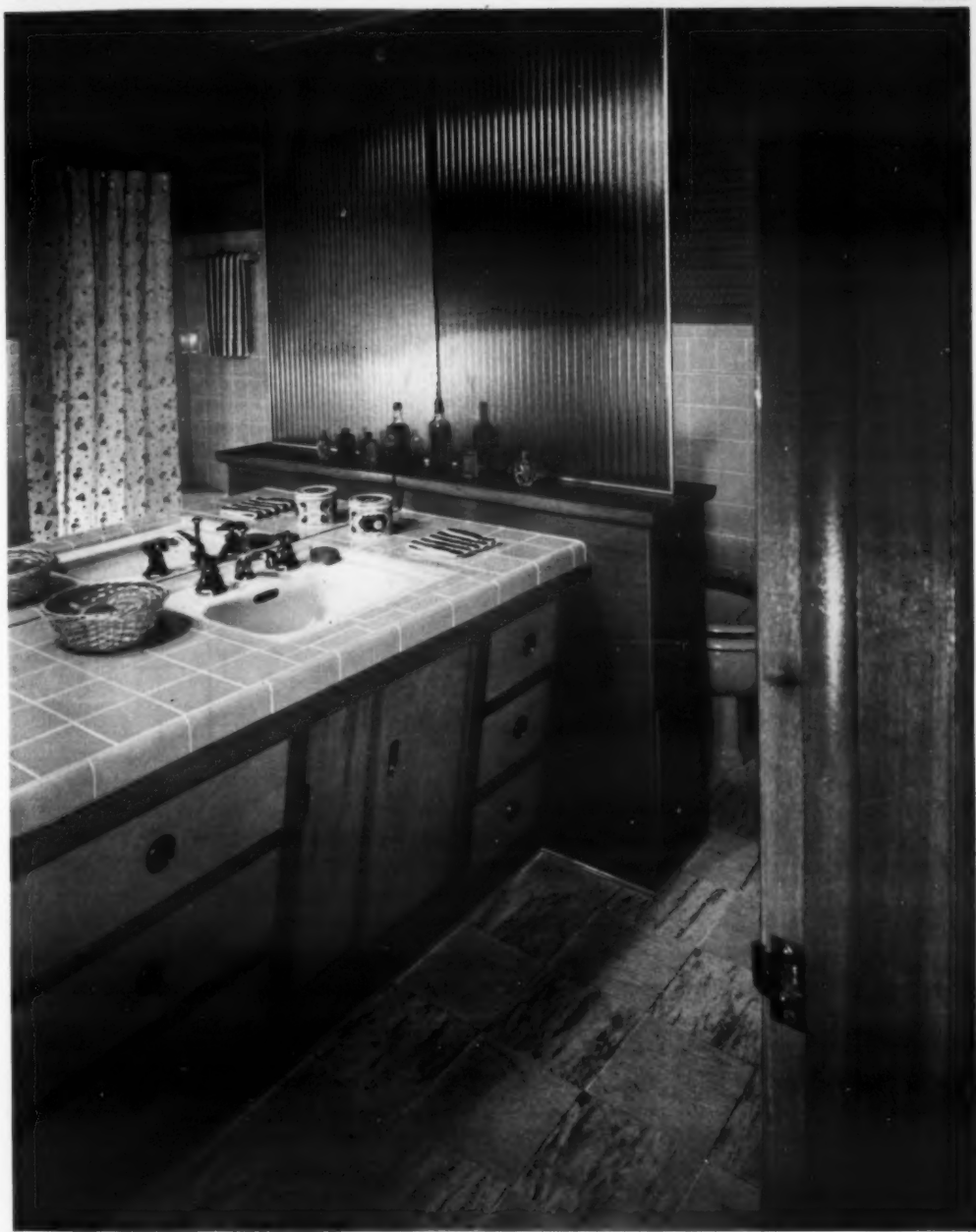
## Builders are concentrating on better interior planning and light conditioning



SOFT, DIFFUSED LIGHTING in living room provides a pleasant atmosphere for conversation or viewing television. It is created in two ways: with fluorescent valance lighting over the windows and ceiling flood lights. Light-toned draperies help diffuse the valance light. Flood light units built into ceiling around fireplace supplement lamps

One of the most encouraging signs to emerge from the country-wide *Parade of Homes* was unmistakable evidence that builders are keeping abreast of changing living patterns. As we have seen, open planning, multipurpose rooms, integrated outdoor living areas, better-equipped kitchens are all reflections of new foci of family living. Another room heretofore given little more than a passing nod is the bathroom. Larger, better-planned baths prove that small home builders have anticipated family needs in still another category. Very often these are multipurpose rooms, partitioned intelligently to be used conveniently for dressing, too. Lavatory counters, built-in storage space, wall and floor coverings which are easily kept spotless are all coming to be standard fare in the best small home bathrooms. Builder E. J. Cahill, of Columbus, included these and other features in the bathroom of his exhibition house. Like others in Columbus' *Parade of Homes*, it is also an example of how well-engineered lighting can add to the attractiveness and livability of the small home. Valance lighting in the living-dining room, vanity lighting in the bathroom, and flood lighting on the exterior are evidence that illumination is receiving the attention it deserves.





GENEROUSLY-SCALED BATHROOM, 9' x 11', is proof positive that this room has grown large in the small home. It is effectively partitioned with fluted obscure glass to provide dressing room space; wall-length ceramic tile counter around lavatory makes a dressing table. Built-in

storage cabinet below is mahogany; base of partition is also mahogany. Lighting at the 7-foot-long mirror is accomplished by use of three 40-watt fluorescent lamps, staggered to extend the full length of the glass-covered soffit. Yellow tile reflects light, making it perfect for make-up

See Your Guide to This Issue for further information  
See page 98 for building data



## The kitchen comes to the fore in the small home

Here is a house whose interior planning meets many of the requirements specified by young families today. For example, the kitchen eloquently answers requirements for a large room where food can be prepared and enjoyed where the housewife can partake of family fun while turning out a meal. With an area of only 11' x 16' it has been so designed that there are in reality two rooms, with working space at one end, dining section at the other. Full basement and unfinished second story provide the over-all areas which so many families require for extra living space and hobbies. Priced at \$13,600 (for house minus certain appliances and excluding land), this home, Columbus builder Ed Joyce, proves that space can be intelligently planned within the strictest budget limit.

DECORATED BY GLICK  
FURNITURE COMPANY



EXTRA LIVING SPACE is taken well into account in this small home. To supplement the 19' x 11' living room, there is a terrace accessible to both kitchen and living room, a basement and an unfinished attic which can be converted to family recreation and activity rooms. Terrace is fenced for privacy.



NEATNESS IS AN EASY RULE to keep in a kitchen with an orderly arrangement. Working equipment, kept at one end of the room, makes for quick, efficient preparation of meals. Small counter at left suggests room's division. Mahogany cabinets with shining hardware make a handsome setting for family meals.



AMERICAN PROVINCIAL FURNITURE is used in dining section of the kitchen. Tawny maple, spatter-dash linoleum and lime café curtains make an agreeable combination that wears well. Fluorescent lights are concealed in corner valance. Celanese fabrics throughout.

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# Most ready-built homes incorporate top-quality materials and equipment

One of the things we found consistent in the long *Parade of Homes* across the country was quality. Materials and equipment were of the best; construction details were sound. Builder M. V. Roman's house in Columbus is no exception. For \$13,500 (exclusive of land and appliances) his small house gives much for the money in both space and materials. The house has a living room, kitchen-dining room, two bedrooms and bath, with full basement and unfinished expansion attic. The plan is practical, yielding sizable rooms on the first floor: a 15' x 10' master bedroom, 22' x 12' living room, and a neat 20' x 8' kitchen. Unfinished attic and basement could furnish a total of 1,824 square feet of usable space, to be held in reserve for future needs of a growing family.

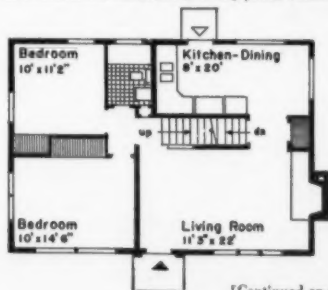
DECORATED BY GLICK  
FURNITURE COMPANY



BURR HILL



WELL-PROPORTIONED WINDOWS, which are fixed glass and casement sash, do much to unify the façade. The eaves have been brought down to the tops of the windows; they give a clean line as well as protection for the front stoop. Dark brown wood shingles, white trim, and brick chimney afford a neat appearance. Plan (below) shows the compact convenience which marks this modestly priced Columbus home



GENEROUS SHARE OF SPACE was allotted to the kitchen which measures 20' x 8'. It has work area and abundant cabinets fitted compactly into the corner near the service door; dining table and four chairs are in the opposite corner. Pink and gray color scheme stems from the vinyl tile flooring pattern

[Continued on page 92]

See page 99 for building data

HOMES ON PARADE

## TYLER, TEXAS

New, ready-built houses are further evidence of a progressive building trend in the Southwest

- Architectural flavor of the region sets the pattern for a ranch-type home which can be built in most regions of the country.
- Good use of materials—adobe and other local brick—provides economical masonry.
- Proper insulation, sensible window arrangement, ample overhang make air-conditioning economical.
- Exterior textures are repeated on the inside of homes for design unity.
- All houses have protected entries, covered terraces.
- There is a minimum of a bath and a half.
- Kitchens are well planned and thoroughly equipped.

- A third bedroom is convertible for use as an activity room or study.
- All plots completely landscaped for outdoor living; ground thoroughly conditioned for planned planting.
- Heating and cooling equipment engineered to provide comfortable living in temperature extremes.
- All houses priced within the reach of the average young family's budget.





WELL PRICED FOR ITS SIZE (\$13,750 exclusive of land), the attractive house built by Percy Andrews has over 1,400 square feet of usable space. Mexican adobe brick is used for both exterior facing and again, inside, in the fireplace wall and chimney. Aluminum awning windows are placed with nice symmetry; carved wood supports are both

decorative and structural. Plan (below, opposite) shows well-integrated bedroom-bath arrangements; the full bath, compartmentalized with an entrance from the hall; the half-bath immediately adjacent. The glass-walled den, which can serve as a third bedroom, opens onto a paved patio, an invaluable asset to the Texan enthusiasm for outdoor living



DENISE CRUTCHER

WINTER WARMTH, summer coolness are suggested visually and practically by the adobe brick wall of the living room. Texturally interesting, mellow in color, it is an integral part of the decorative treatment. Emphasizing the homespun feeling are the roughly woven upholstery fabrics, denim draperies, and looped cotton pile carpet

tufted in multicolored rows. Furniture, although contemporary, has a strong early American influence. Vivid color is concentrated in the plaid of the sofa and at windows. Nowhere is there a feeling of having forced a personality upon the house through decoration, a tribute to both the decorator and the livability of the house







HENRY GRIFITH

RAINBOW STRIPED denim draperies and moss green walls in the dining area are a cool and colorful background for honey maple furniture. Again, the early American influence is evident in the streamlined Windsorlike chairs and Welsh cupboard, designed for both display and storage space. Serving cart can make the rounds of kitchen, den, or patio for indoor or outdoor dining, impromptu suppers

WIDE EXPANSE of glass between patio and den is protected by deep overhang of roof. The patio itself is sheltered by its placement in an L. at the rear of the house, with sliding glass doors making it possible to almost double outdoor living space. A cozy place to dine before the fire on winter evenings, den is a perfect spot for talks and television. A door at right leads to kitchen, another at left to bedrooms





INFORMAL and as comfortable as Texas blue jeans is this room for a young daughter. Red, white, and blue striped denim is used for draperies, chair, and ottoman. Cornices are plain blue denim, stitched blue-jean-wise in heavy white thread with large pearl buttons at the corners. Walls are ivory white, cotton looped rug two shades of blue, desk lamp bright scarlet. Jaunty, yet feminine, it is a room to delight the heart of any young Texan lady



BLUE DENIM bed topper is stitched and buttoned in the same blue-jean motif used on the cornices. Dust ruffle repeats the sheer white voile of the window curtains; white porcelain lamps have touches of gilt, white parchment shades. Furniture is maple, cleanly styled; the bed a modern version of the old spool type



MICHAEL KRATZER

**BEDROOM STORAGE WALL** includes built-in unit of four drawers. Sliding doors to large, adjacent closet are mahogany plywood

**DECORATED BY THOMPSON'S, INC.**

**SANFORIZED DRAPERY FABRICS: ERWIN**

**CITRON YELLOW, GOLD, AND GRAY** give the master bedroom a warm serenity. Two denims, one gold, the other striped in gray and white, are combined in draperies and bedcover. The stripe runs lengthwise on bed topper, crosswise on borders for draperies and pillow shams. Rug is silver gray, walls a pale, clear lemon. Armchair is covered in a tweedy mixture of gold and green. A contemporary version of an early American settle gives the room character, style, and service





HERNIE KROFTEN



**EXPANSIVE BY NATURE.** Texans love to entertain. This kitchen is a colorful background for the dispensing of hospitality, with its gay wallpaper mural and knotty pine walls. The mural sets the color scheme: cherry red, black, hunter green. Red laminated plastic covers counter and splashboard under cupboards, is repeated on breakfast bar at right. Floor tiling is black, marbelized in green and white; enameled kitchenware is red. Denim curtains are white, striped in three shades of green, and all cabinets and two walls are natural knotty pine. Door at right leads to den and patio; entrance to the dining area is at left of bar

**BUILT-IN BAR** in kitchen corner makes short shift of breakfasting, snacks, and kitchen clerical work. Pull-up steel stools, painted black and upholstered in dark green plastic, can be carried to the den for television, to the patio for family picnics

MASTER BATH is carefully compartmentalized with the dressing area, self-contained in a recess complete with basin, dressing table topped with ceramic tile, and linen cabinets. Wall and floor tiles are beige; accessories are dark brown, pale green. Door at left leads to adjacent lavatory and master bedroom. Towels and curtains are chocolate brown, the latter appliquéd with tiny cutout flowers

ONE WALL of dressing recess is papered in a repeated figure of brown, white, beige, and gold. Mirrors, drawers for toilet accessories, and counter space supply all the needs for the ritual of make-up. Dressing stool slides under the counter when the man of the house takes possession



ANOTHER linen closet is located in the lavatory off master bedroom, its two compartments providing supplementary storage space for all the requirements of a well-kept bathroom. Avocado green towels are crisscrossed in a tile pattern of white lines



See Your Guide to This Issue for further information

See page 99 for building data



EACH WELL-STUDIED LINE contributes to the long, low-sweeping look of this house. Strong horizontal lines in the brick walls, windows, large eaves, and the double carport use the brilliant Texas sun to create interesting light and shadow patterns. The white marble-chip roof affords a marked contrast to the red brick, also reflects a good percentage of the sun's rays, an important consideration in Tyler's summers. Rear window wall of living area is placed well back from the eave line, creating a sheltered tile terrace (below, opposite). A veranda of this kind makes a pleasant way of entering a room, since it reduces the glare of the sun gradually, preparing the eyes for the shaded interior scene

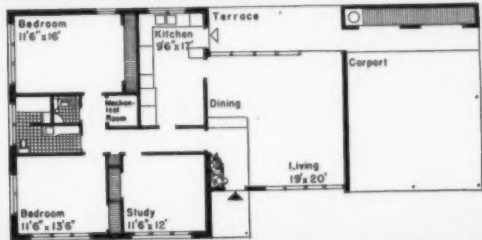
**A** builder-architect team  
create a well-designed,  
fully air-conditioned, three-  
bedroom house to sell at \$16,900

**A** home with 2,000 square feet under cover, year-round air-conditioning, three bedrooms, a tile bath and a half, with carpeting and draperies for \$16,900, including a \$1,500 plot fully landscaped, is news anywhere. Builder Harold Lawler and architects Bruce and Russell offered this value with their *Parade of Homes* entry in Tyler. Contributing to its good design are a Roman brick exterior, well-placed windows, and an intelligent and economical roofing plan. There are two roofs of similar pitch, one over each of two rectangles, the larger comprising the sleeping area, baths, and kitchen, the other made up of living room, terrace, and carport. Roof ridges are offset, making possible a continuous eave line across the back of the house, with the living room's rear wall placed to afford a sheltered terrace, easily reached from kitchen, living room, or carport. Inside, there are well-sized rooms and excellent storage space; a locker for general storage is at the rear of the carport. The sum total is a house thoughtfully detailed in terms of family living requirements.



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WENDE CRISTEN



DECORATED BY MADSEN'S  
 DRAPERY FABRICS: EVERFAST

QUARRY TILE FLOOR AND BRICK WALL repeated in entrance foyer give a feeling of unity between the interior and exterior of the house. Brick wall planter is another outdoor note. Home's main entrance is at left; other door shuts off bedroom hall. Room divider further defines entry, gives privacy to dining space on other side. Living area (below) has one wall of brick, another textural element repeated from the exterior. It is also a fire barrier between carport and house. Other walls in the room are dry-wall construction, painted a warm beige. Club chair and armless chair are gold and green, respectively; sofa is covered in black and white tweed. High windows are curtained in olive and white print





WE HAVE SEEN how a traditional decoration plan fitted one of the Tyler homes. Here is evidence that the same type of architectural treatment provides a suitable background for a contemporary scheme. Rough Roman brick is a perfect setting for the contemporary buffet-bookshelf, a useful adjunct to dining group on opposite wall



LIGHT, CHEERY CORNER was assigned for dining space. Near the rear window, it has a pleasant view of the terrace and back yard; it is also located for convenient food service from kitchen, reached by swinging door. Furniture is a solid maple grouping consisting of an upholstered dining bench along window, a mobile trestle which facilitates serving anywhere in the house. Table is walnut with black legs



UNUSUALLY LARGE KITCHEN WINDOW looks out on play yard at the rear of the house, makes this 10' x 17' room a pleasant work center for the housewife. Walls are moss green; vinyl tile floor is green and white; counter tops are a wood grain laminate. The bright print is a mixture of these colors. Reading counterclockwise, equipment consists of wall oven, dishwasher, sink, surface cooking units with metal hood overhead, washer, and refrigerator (both unseen). With the exception of the last-named appliance, all equipment is included in house price. There is an abundance of white, metal base wall cabinets. Wall (right) has two doors, one close to oven leading to the terrace, one in center to dining area. Kitchen has its own dining space with laminated plastic-topped table and woven reed chairs





GENEROUSLY-SIZED BEDROOMS are set apart in a quiet section of the house. Master bedroom is roughly 16' x 12', like other bedrooms, has high privacy windows located for ease of furniture arrangement. Double bed with a maple-framed, cane headboard has tailored spread in a cotton fabric which simulates rush squares. Night stands, chest, campaign chair complete group



SINGLE BEDS WITH FITTED COVERS for full-width square bolsters, mattresses and box springs are practical and neat for children's room. Flowered curtain fabric is a glazed chintz in the same colors as the striped chintz bed fabric. Wall and rug color is same warm beige as in the living room. Low-scaled four-drawer chest is a convenient height for children to use and suitable also as a bedside table



WITH paneled walls and cork floor, the third bedroom of the house has just the right atmosphere for a quiet study. Its two foam rubber day beds make it also a comfortable spot for guests. Lively duck print at the windows is complemented by colors of the

close-woven cotton covers for mattresses and bolsters (which are supported by metal frames). Desk and chair are maple in a dark finish which harmonizes with the beautiful grain of the ash plywood paneling. The room is 12' x 13', like other bedrooms, has a large closet

**WELL-PLANNED BATHS** would be high on the list of any cross-country *Parade of Homes* report. Both the full bath (right) and half-bath in this Tyler, Texas, home are examples of this heartening trend. Both compartments are entered from the hall, allowing freedom in assigning bedrooms. Full bath has bathing area segregated (around corner, unseen); dressing area in foreground has make-up table and built-in storage planned as a unit with lavatory. Ceramic tile is rose; curtains are a deep shade of brown glazed chintz



HENCKE LADPETER



**MECHANICAL ROOM** is roughly 6' x 6'. It is accessible through double doors from the bedroom hall. Sharing the space are the gas hot-water heater (left), heating and air-conditioning units at the rear



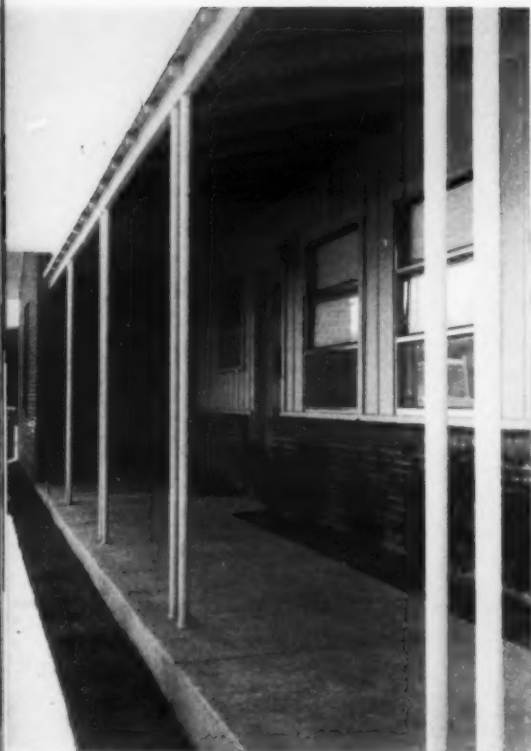
**CEILING OF INSIDE lavatory** has heating and ventilating outlets, shown above. Glass area (rear) is in wall between toilet of inside room and the tub of the other bath. Opaque glass affords some light to interior space which serves as a guest powder room



**BESIDES HEATING** and cooling, air-conditioning offers advantages in dustproofing and depollinizing. Above top shows thermostatic controls for heating and cooling operations. Diffuser blankets wall with warmed or cooled air, helps create even temperature

**See Your Guide to This Issue for further information**

See page 100 for building data



DOUBLED PIPE COLUMNS support the veranda roof both visually and structurally. Ceiling rafters taper as they reach the eaves, lightening the roof line and forming a decorative frieze in their outer projection. Columns and board and batten siding are painted French gray, contrasting pattern to red Roman brick



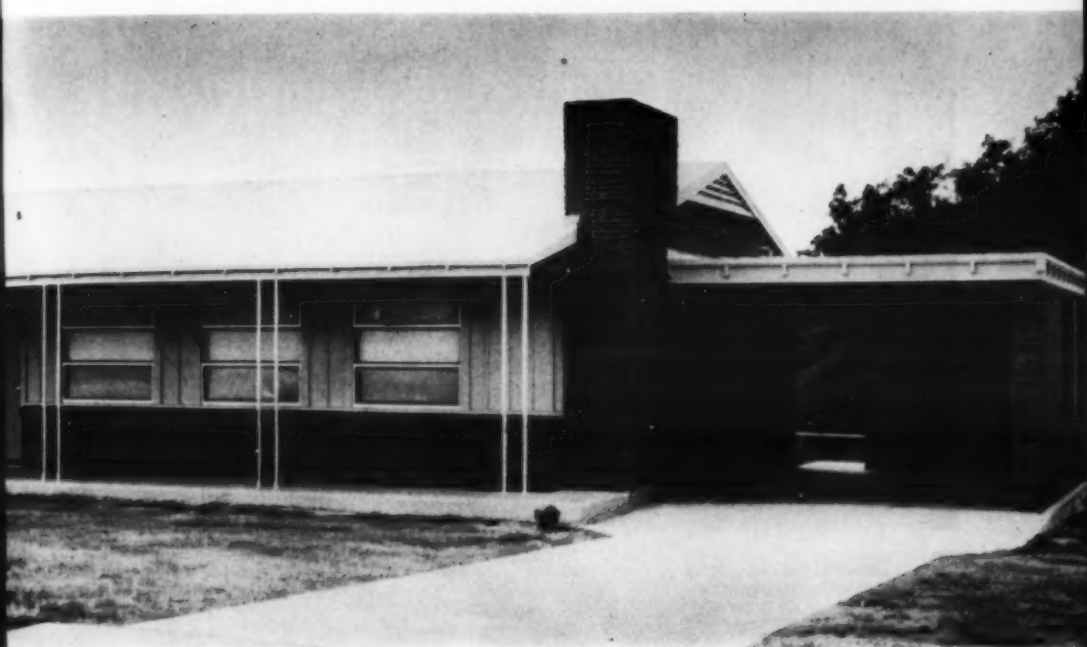
The flavor of the Old West  
contributes to a house  
designed for modern living

- Price: \$16,900, including year-round air-conditioning, landscaped plot, some appliances, wall-to-wall carpeting, and draperies.
- All-electric kitchen with washer and dryer.
- Two bedrooms; two full baths.
- Separate dining room.
- Playroom that can also serve as third bedroom.
- Carefully organized living areas with over 300 cubic feet of storage space.
- Sun reflecting white marble-chip roof.
- Brick and redwood board and batten exterior.

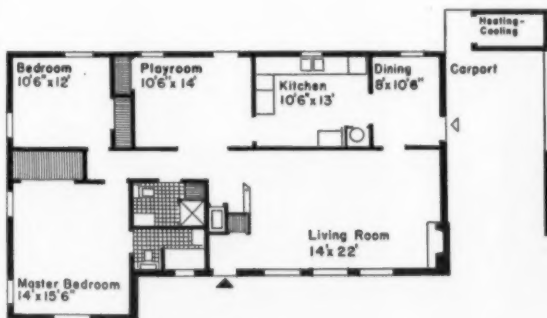
Designed by Charles T. Freelove.  
Built by E. W. Caperton.







COMPACT PLANNING (below) completely organizes space. Entry is given a sense of enclosure by placing guest closet and heating unit in a block facing front door and projecting into living room. Kitchen, between dining room and playroom, is equally accessible to both rooms for formal or informal meals



AIR-CONDITIONING EQUIPMENT is housed in storage unit at rear of carport, practical use of exterior space. Small structure has been given the same careful attention to detail as house proper, with its neatly combined Roman brick and board and batten siding, its louvered door, and its unusual frieze

HENCK CHRYSLER





TEXTURAL CONTRASTS are emphasized in the living room, with the bricks of the chimney breast and wall a background of pattern for the plushlike pile of the deep gold rug and the tweedy covering of the armchairs. Drapery fabric, ivory

with multicolored birds and flowers, is used as upholstery on sofa and love seat. Accents of the Old West, the unusual corner fireplace with its raised hearth and the sloped ceiling, give the room character, increase the feeling of space



PONGEE-COLORED WALLS and sea-green carpeting in the master bedroom are paired with a floral print of rose and brown, used for draperies, armchair upholstery, and dust ruffle. Furniture, although contemporary, is French provincial in idiom. Bedcover of antique satin is turquoise; pillows, shell pink

DECORATED BY THOMPSON'S, INC.

DRAPERY FABRICS: STANDISH



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DENIS CRISPIN

**ALL-ELECTRIC KITCHEN** is schemed not only for efficiency but for color interest, with knotty pine, yellow walls, and vinyl floor tiling laid in stripes of black, yellow, and gray. In addition to the usual appliances, a washer and dryer are included for the housewife who prefers cooking and laundry activity concentrated in one area. Door at left leads to playroom; another at opposite end to dining room. Curtains are glazed yellow chintz



**ALMOND-GREEN WALLS** and vinyl tile in the master bath are accented with spruce-green towels and a bold hounds-tooth check. Storage cabinets over tub and shower recess utilize a waste area usually disregarded: proof of an effort to make every inch count



**PRIVACY** for telephone conversations is provided by an alcove formed by extending one wall of the guest-closet block in a wing. Thermostat controls are on wall at right; door conceals central heating unit

See page 100 for building data

## The picturesque Texas landscape inspires a choice of exterior colors and materials

With its low, sprawling lines, louvered shutters and front veranda, this home, built by Robert J. Henderson, was designed much in the manner of the ranch houses of old. Like them, its building materials take a color cue from the surrounding landscape: the rough brick is earth-toned, the shutters sage green. Tyler's lovely rose country was the inspiration for the colors and other decoration inside the house. Roses played their part in the landscaping plan, too. As with all other houses in Tyler's *Parade of Homes*, the landscaping was carefully thought out, the soil thoroughly prepared and fertilized to assure attractive outdoor living quarters to the future occupants. The old-time ranch influence which is marked on the home's exterior ends there. Inside it is a model of up-to-the-minute planning. In its 1,400 square feet, there is a large, single living and dining space well located in relation to the kitchen. The sleeping area has three bedrooms (one convertible for use as a study or playroom) and two full baths. Price: \$15,000 with draperies and carpet; the lot is an additional \$1,500.



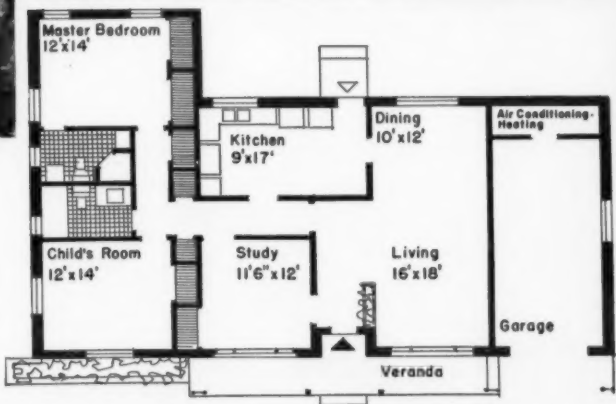
DEEP ROOF OVERHANG, partially supported by wooden posts, forms a long veranda at the front of the house. It provides covered passage from the garage to the entry, as well as a sheltered porch

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DENISE GRIFFITH



**STREAMLINED ROOF** extends over walk, is surfaced in sun-reflecting white marble chips. Brick veneer encircles house up to the level of window heads; gable ends are surfaced in drop siding. Plan (right) shows builder Henderson's concern with storage capacity; there are two large closets in bedroom hall, two in master bedroom, one in each of others. Part of large locker in rear of garage is given over to heating and air-conditioning equipment. Exterior space formed by angle of kitchen and master bedroom walls would make an ideal private terrace with ready access to the kitchen



DECORATED BY TYLER HOUSE FURNISHING COMPANY

DRAPERY FABRICS: DESLEY

TYLER'S ROSE COUNTRY was the inspiration for the choice of interior colors and decoration. The living room has sailcloth draperies, a rose pattern, at windows on both ends of room, and for upholstery of the pair of club chairs. Sofa pillows repeat the pattern. Picture grouping over sofa features a large rose print. Walls are painted a fern green to blend with sculptured carpet. (Since carpeting and draperies are an integral part of the decoration scheme, they are included in the house price.) At right is a view of entrance foyer as seen from living room. Wainscot-height planter box and series of dowels divide the two spaces. Door beyond is to the study which could be used as a third bedroom or playroom



HENRY GRIFFIN



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**KITCHEN DIMENSIONS**, 9' x 17', reflect the trend toward larger food preparation centers in the ready-built house. This one includes space for a dining group, a table and four chairs, separated somewhat from the rest of the room by a counter-height planter storage unit. Knotty pine

cabinets line both walls of the L-shaped work area, the base cabinets topped with laminated plastic counters; dishwasher is tucked neatly below counter near double sink. Other equipment includes wall-oven-broiler, surface cooking units, refrigerator, and waste disposer. Floor is vinyl tile



**EXTRA LIVING SPACE** is one of the most acute needs of today's home-makers. Here, a third bedroom is pressed into service as a study. With its knotty pine wainscot paneling and pastoral wallpaper above, its soft beige draperies and maple furniture, it provides a cozy family retreat



**SIMPLIFIED DETAILING** has provided a broad choice for interior decoration. The traditional scheme which was chosen for this home follows into the girl's bedroom. A small-flowered provincial print was chosen for the bedspread, café curtains, and the tufted boudoir chair

See *Your Guide to This Issue* for further information

See page 100 for building data



HOUSES ON PARADE

## LOS ANGELES, CALIFORNIA

**A** West Coast home proves that  
ready-built houses can satisfy  
family demands for individuality

REDWOOD BOARD AND BATTEN SIDING and long, low roof give the house a friendly, rustic quality. On the streetside (above), windows are small and placed high in walls to insure privacy for bedrooms in right wing. Living area is at rear (below), opening onto paved terrace and swimming pool. Projection at left houses second bath and dressing room; third bedroom would extend this L. Walls are stucco; roof surfacing, crushed rock

**T**he Parade of Homes in Los Angeles' San Fernando Valley, sponsored by the San Fernando Valley Contractors' Association, was interesting on several accounts. One was the moving of two houses from a dilapidated area to a new site, where the Association staged a play-by-play demonstration of remodeling. (A report on these houses will appear in a future issue.) Equally interesting was a series of twenty-one model houses, built by the contractors in an attempt to show prospective buyers how they could get mass construction advantages in a home built in the neighborhood of their choice. This house, built by C. Irwin T. Johnson, was designed for the young family. It can be built on any lot that is sixty feet wide; radiant heat and insulation make it suitable for most climates. It has also the invaluable asset of being designed for expansion without destroying its architectural merit. The first unit, a living-dining area, two bedrooms, a den, a bath, and kitchen, covers a square footage of over 1,200 feet and costs \$11,385, exclusive of land. This includes dishwasher, garbage disposer, kitchen ventilator, and extensive birch paneling. Expansion to 1,340 square feet, including a second compartmented bath and dressing room, would bring the cost to \$12,775. The addition of a third, large bedroom would increase the area to 1,564 square feet and the cost to \$14,895. As a last, luxurious gesture, a small swimming pool, adjacent to the terrace, can be built for \$1,350.

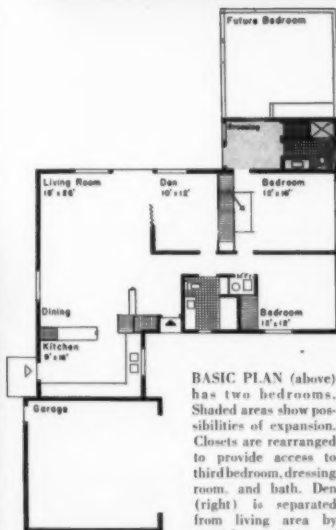


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CLERESTORY CABLE-END WINDOWS and beamed ceiling give added light and spaciousness to living-dining-kitchen area. Birch cabinets and serving bar separate kitchen from dining area, which is also shielded from entry by a wood frame and glass partition at extreme left. Interesting ceiling pattern is made by the exposed planking underside of the mill floor roof and its heavy supporting beams. Planking is painted white; beams, turquoise blue. Water, circulating in plastic pipes in floor, supplies radiant heat. Fireplace is simply framed in stone. Wall-to-wall carpeting is turquoise blue, as are plaster walls, accentuating the visual pleasure of the entire area's sweep and open planning

J. DALE HEALY



**BASIC PLAN** (above) has two bedrooms. Shaded areas show possibilities of expansion. Closets are rearranged to provide access to third bedroom, dressing room, and bath. Den (right) is separated from living area by partial partition of pressed wood chips

and a mobile accordion wall. Wide sweep of French doors opens on terrace, swimming pool, and garden. High fence of grape-stakes encloses this area for complete privacy from street, passers-by





FOLDING ACCORDION DOOR, when closed, gives the den complete seclusion from the living area, providing necessary privacy when the room houses a guest, quiet when it is used as a study. Studio bed is lightly scaled, equally comfortable for sleeping or casual daytime cat-naps



WITH FOLDING DOOR OPEN, den becomes an extension of the living area, welcome space for large gatherings. Door at left leads to hall and bath, making entry possible without traversing living room. Large closet in left wall serves guest

J. DALE HEALY



BIRCH PANELED CABINET at right of front door contains closet on one side of glass screen, broom closet on the other next to kitchen. Natural birch is used for kitchen cabinets; all have sliding doors. With its pull-up stools, serving counter in left corner can be used for breakfast and snacks. Floor is asphalt tiling, counter tops and splashboard are laminated plastic, cove-formed for easy maintenance. Appliances, with space for washer and dryer, alternate in sequence with work surfaces



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# DECORATED BY EVANS FURNITURE FOR MODERN LIVING



ANTIQUE MIRROR, hung over the smaller of double chests, is an old-time note in an otherwise contemporary room. Double bed has turquoise cover, swinging night stands. Walls, draperies, and carpet are pale beige. All furniture is of mindoro wood, finished for resistance to heat, stains, and abrasion



JAGUAR SKIN adds dash and color to a room for a young boy. Furniture is birch, draperies and bedcovers are dark brown. Walls (like all plaster walls in house) have been sprayed with plastic paint, using high-pressure compressors for a tough, washable surface



SPACIOUS BUILT-IN CABINET houses the bathroom basin, its splashboard and counter top covered in laminated plastic, post-formed into a cove. Shelf and mirror run the length of the wall; lighting fixture is installed in ceiling. At right, the first step in expansion has been taken with the addition of a second, compartmented bath and dressing room. Linen closet is behind door at left; open door leads to shower and lavatory. When the third bedroom is added it will form another block in this projection, with entry at the extreme left. Dressing area will then serve also as a corridor between it and the den

See page 101 for building data



(clockwise) Martin Bartling, Knoxville, Tenn., C. B. Kelley, Nashville, Tenn., Frank Steudlein, Memphis, Tenn., J. L. Crain, Louisville, Ky., Stuart Fonde, Knoxville, Tenn., Fred C. Loucks, New Orleans, La.



(left to right) David H. Wilson, Louisville, Kentucky, John B. Goodwin, Memphis, Tenn., Edith Brazwell Evans, Editor, LFYH, Richard H. Brown, Birmingham, Alabama, Robert Snowden, Memphis, Tenn.

From time to time we have introduced our readers to designers, architects, decorators, and other men and women who influence our lives by their creative ability and technical training. High also on the list of persons helping us achieve the kind of home we want is the builder. Almost invariably he is a forward thinking man, or woman, dedicated to producing better homes at less cost. Most builders, as a matter of policy, devote a great deal of their time, money, and effort in research and study striving to learn the newest techniques and best methods to further their work. In line with this progressive attitude are the frequent meetings builders have in many parts of the country where they exchange information, ideas, problems, and solutions. We attend many of these meetings ourselves and have often thought how enlightening it would be if our readers could sit in around the round table, too. With this in mind, when we were invited to a conference of twenty-one builders held in Biloxi, Mississippi, under the auspices of the NAHB, we took notes on remarks we thought would be most interesting to homemakers. (The guest list at the conference was itself a significant commentary on the building profession—the presence of so many sons of the builders showed how strong the father-son tradition is in this field.) Here in the order in which they appeared on the agenda are a few of the topics discussed and some of our notes.

## BEHIND THE SCENES AT

*Report from a meeting shows how*

*the nation's builders*

*work together to produce better homes*

### SITE SELECTION

**Mr. Chandler:** As builders, no decisions we face can have so much bearing on the ultimate price of a house—and that is to say, on how much house the buyer gets for his money—as the selection of the building site. If the individual case is not examined closely and completely each time a piece of ground is bought, whether it's a plot for a single house or the site of a big development, there may be costly problems looming in the future. Questions relative to sewer installation and drainage, and the accessibility of utilities—water, electricity, and gas—must be answered favorably. We always examine the land to determine whether we are likely to be held up later on by the presence of rock outcroppings. These items are basic, but so important we make it a policy to call in a topographical engineer for a thorough study before we consider buying any site.

**Mr. Delugach:** Not only the geological characteristics of the site but a great number of intangibles go on our check list in determining the value of a prospective site. Does the site lie in the path of city growth? The direction in which a city is expanding may control more than any other single factor the long-range value of a piece of property. However much a site seems to be a bargain, it may be a false bargain if the city is moving away from it.

**Mr. Goodwin:** The present situation of property is an immediate consideration that must be taken into account. A buyer will expect to find schools, shopping centers, transportation near-by, so we make a survey to see if the site is thus conveniently located. In some cases where there is no near-by shopping center, but where other conditions are favorable, we have gone ahead, developed the site, then added a shopping center ourselves. Because it is our job to present the buyer with a complete home, and that means in a sense a complete neighborhood, we agree early in the game with the municipality as to construction of streets and—what is as important—their maintenance. The same applies to street lamps, street signs, and the rest. If this is not done, it can cause a lot of headaches later on.



# SAT A BUILDERS' CONFERENCE

**Mr. Zuzak:** In community planning we have discovered that the amount of plot that goes with a home is not nearly as important as the amount of privacy we can provide for the home. Today's trend is toward outdoor living, with an accent on yards where entertaining is easy. Very often the trees on the site will be able to provide all the privacy desirable; it follows that this is a point to be checked in selecting the site. I know, I for one am shocked at the tree-felling builder who misses by his narrow-minded tactics the softening effect trees bring to a home or development.

**Mr. Fonde:** We have found it advisable, where trees are scattered or nonexistent on an otherwise good building site, to bring in trees and plant them, using them to accentuate the houses themselves, not wasting them in street planting.

**Mr. Chandler:** We are especially interested in the over-all landscaping of a project, and find it a wise expenditure to call in professional landscape architects in many instances. On the other hand, sometimes, to allow more money to be put into the house itself, we do not go to the expense of landscaping ourselves, but rather give the home buyer a landscaping plan which he can develop himself, at his own leisure.

## DESIGN

**Mr. Kimbrough:** I think most of us are ready to agree that the architect or designer is a valuable investment, increasingly important as the public comes to know the value and importance of good design. We have on our staff very talented designers, and frankly, they have become nonexpendable. While it is sometimes discouraging to find a home without benefit of good design or planning sells as well as one *with* good design, we feel it is largely the natural consequence of new ideas falling where specific education has not prepared the ground. It is apparent that the public, by and large, is not ready for the extreme in modern design, preferring rather the convenience of modern with some softening influence of tradition. As a result, contemporary design softened by textures and color is more acceptable to most buyers.

**Mr. Bartling:** In our homes we are laying particular stress on the kitchens and bathrooms. The latest equipment and good planning are essentials, and we provide as much storage space as we possibly can. Sometimes a traditional attitude will affect our planning. For example, we have found that women will sacrifice a certain amount of convenience in the kitchen in order to have the sink under a window—certainly the traditional location.

**Mr. Wilson:** We find that many of the wants of homemakers fall into a definite pattern, and in the project house we make it a practice to incorporate just as many of these ideas as is possible. Mr. Bartling has spoken of a well-equipped and modern kitchen

and bath; other common requests are for a one-floor plan with maximum storage space—both interior and exterior—open planning in the living area, sliding doors, a multipurpose area such as a carport, fans in both kitchen and bath, attractive light fixtures, metal trim, low closet rods for children, and most importantly, variety in exterior design. The problem is to get these features in the price structure that the home buyer [Continued on page 102]



(left to right) Russell Wilkinson, Memphis, Tennessee, Manny Delugach, Memphis, Tennessee, Frank Zuzak, Shreveport, Louisiana, Charles Freeburg, Memphis, Tennessee, W. L. Slater, Memphis, Tennessee, Lucille and Horrie Culpepper, Tallahassee, Florida



(left to right) Chairman Charles K. Chandler, Memphis, Tennessee, W. Hamilton Smythe, Memphis, Tenn., Moderator W. D. Jamison, Memphis, Tenn., Floyd R. Kimbrough, Jackson, Miss.

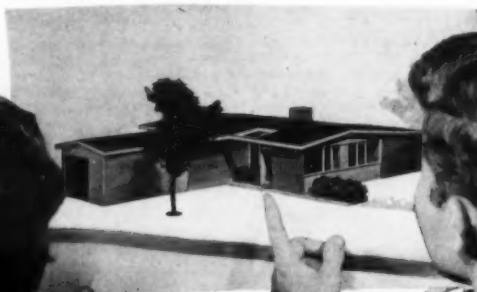


# DESIGNED FOR LIVING HOUSE #4

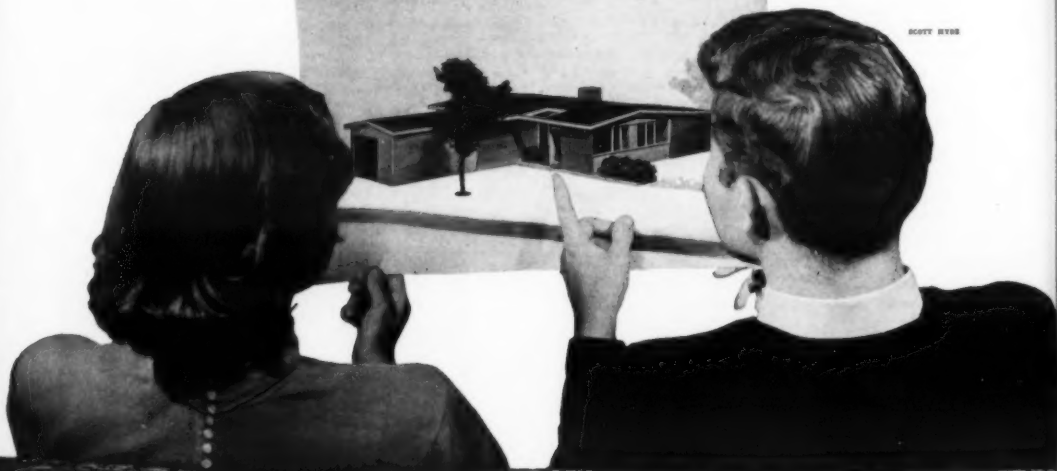
If you despair of finding  
a home suited to your  
needs, study the features  
of this house

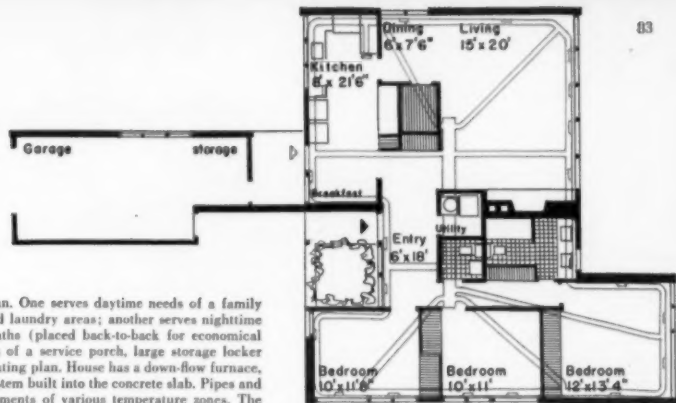
We have always contended that a house is only a dream house when you can afford it. Yet we repeatedly find that many of the most widely publicized houses are absolutely unrealistic in terms of the average budget. Granted that it is possible to achieve fabulous structures where money is no object, young families are frequently misled when homes are displayed without mention of the vulgar matter of cost. Dreams, however, need not vanish into thin air. As we have shown consistently in these pages, it is possible to buy or build houses which are comfortable, attractive, suited to the living patterns of today's

families, and at a moderate price. Here is a house which nearly 100 builders in widely-scattered geographical areas agree can be built for \$15,000 or under. What features of this house are noteworthy at this price? 1. It is a masonry house, in response to the 32 per cent of our readers who, from our *Home Building Survey*, wanted this kind of home. The masonry unit used approximates the appearance of brick and can be economically used for both interior and exterior walls. 2. The basic house without garage and porch has 1,467 square feet of living space. 3. It is a design which can be adapted to fit any 65-foot lot. 4. It is economical to maintain: many interior surfaces are masonry; floors are asphalt tile and masonry. 5. The house offers individuality, as masonry units come in many different colors. 6. There can be a bath and a half. 7. The heating system can be easily converted to year-round air-conditioning. (The list of builders who agree the house can be built for \$15,000 or under is included as a help to interested families.)



SCOTT BYRNE





THREE RECTANGLES form house plan. One serves daytime needs of a family with living, dining, food preparation, and laundry areas; another serves nighttime activities. Between are the entry and baths (placed back-to-back for economical plumbing). The third rectangle consists of a service porch, large storage locker and garage. Colored overlay indicates heating plan. House has a down-flow furnace, forced warm-air radial perimeter loop system built into the concrete slab. Pipes and registers have been sized to the requirements of various temperature zones. The system provides for incorporation of cooling equipment at the outset or later to give year-round air-conditioning. Heating engineered by Waterman-Waterbury



ROWE, WARD

INDIVIDUALITY IS OFFERED by a wide choice of masonry colors (there are ten) and in color selection for the painted vertical wood siding. Where outside walls are masonry, corresponding interior walls are also masonry. Cavity-wall construction consists of four inches of masonry, an air space, then four inches of masonry on the interior. Awning-type windows of living room (above) afford design and air control. Built-up roof has low pitch as required for gravel surfacing

## BUILDING DATA

ARCHITECT: G. HUGH TSURUOKA, A.A.A.

<b>Cavity &amp; solid exterior walls</b>	<i>Brikerete</i>	Licensed by Brikerete Associates	<b>Garage door</b>	overhead	Crawford Door
<b>Insulation</b>	<i>Red Top wool</i>	U. S. Gypsum	<b>Hardware</b>	builders'	Dexter Lock
<b>Floor surfacing</b>	<i>Heko asphalt tile</i>	Hachmeister	<b>Sash</b>	<i>Silentite</i> casement	*Curtis
	<i>Terracette (entry)</i>	Licensed by Brikerete Associates	<b>Heating</b>	forced warm-air, radial perimeter system, <i>Waterbury Down-Flo</i>	Waterman-Waterbury
<b>Roof surfacing</b>	Type AA, 20-year bond	Barrett	<b>Fireplace</b>	<i>Heattilator Fireplace</i>	Heattilator
<b>Interior surfacing</b>	<i>Sheetrock gypsum wallboard</i>	U. S. Gypsum	<b>Electrical</b>	unit breaker	Cutler-Hammer
	<i>Dean Woodwall glazed ceramic tile (tub encl.)</i>	Dean American-Olean	<b>Plumbing</b>	lighting fixtures	Lightolier
	<i>Peg-Board (garage)</i>	Masonite		fixtures	Kohler
<b>Paint</b>	<i>Texolite flat wall paint</i>	U. S. Gypsum	<b>Kitchen &amp; laundry</b>	towel bars, etc.	General Chrome
<b>Closets</b>	<i>Bilt-Well units</i>	*Carr, Adams & Collier		medicine cabinet	Hess
<b>Movable wall</b>	<i>Folddoor</i>	Holcomb & Hoke Mfg.		<i>Youngstown Kitchens</i>	Mullins Mfg.
<b>Doors</b>	<i>Decorator louvered</i>	*Morgan *Kilpatrick Mfg.		cabinets	
				counter tops	Formica
				refrigerator	Servel
				40" gas range	RCA Estate Appliance
				washer, dryer & ironer	Blackstone

\*Member of Ponderosa Pine Woodwork Association



WINDOW WALL of living room looks out on a pleasant view of the terrace and enclosed garden. Part of fireplace wall (left) is exposed masonry, like other surfaces laid up in stack bond, with vertical joints in line for a trim appearance. Balance of wall is vertical wood paneling treated in accordance with room's decoration scheme. Paneling leads into entry, shown above, evidence of the trend toward making this room more than a gesture in the small home. Illuminated with two polished brass fixtures which give a dramatic down-beam and diffused ceiling lighting, it acts as a "conditioner" to the rest of the house. Entry's size (6' x 18') makes it handy as extra entertaining space. With its floor of masonry, it is also an ideal play spot on rainy days. Below is the small dining area. Ceiling fixture gives a strong down-light over the table as well as a soft glow for the whole area. Cove lighting at ceiling height the length of living room gives reflected illumination



F. RUSSELL



P. H. HALL.

**TRIPLE-DUTY KITCHEN** combines food preparation area, dining space, and a laundry in a room 8' x 21½'. Meal center (above), in a space 6' x 12½', has two important attributes: good natural light (from three large windows) and a logical relationship between appliances and storage cabinets. Kitchen has wall and base cabinets arranged around the major pieces of equipment. The result is a food-handling counter between gas refrigerator and sink, a mixing area between sink and gas range, a serving area between range and dining room door. Counters are well illuminated by fluorescent fixtures fitted neatly under wall cabinets. Eating space (below, left) measures 8' x 9', has access to the service porch and in turn to the yard or garage. Lighting fixture in dining section gives down-light over breakfast bar. Laundry has its own niche; louvered panels give access to equipment from kitchen. Another louvered panel allows ventilation for large broom closet



Builders who have given estimates of \$15,000 or under for this house; \*indicates half bath and garage are included in this amount.

## ALABAMA

FLORALA:

MODERN HOME BLDG.

## FLORENCE:

MARSH CONSTR. CO.

## ARIZONA

BENSON:

CRAWFORD BROS., INC.

TUCSON:

\*JAY E. FULLER CONSTR. CO.  
E. J. MOORE

## CONNECTICUT

PUTNAM:

WILSON EISENHAEUER, JR.

STRATFORD:

BAMBUSH CO.

## FLORIDA

GULF BREEZE:

J. N. CREEL

LAKELAND:

FRED W. PINKLEY

JIM WILLMAN

LYNN HAVEN:

GULF COAST BRICKCRETE CO.

NAPLES:

ROBINSON-CHICKERING, INC.

PANAMA CITY:

PADGETT CONSTR. CO.

H. W. SPERRY, INC.

BARANOGAT:

R. C. CRUSHAW

\*M. SCARBIOFFINE

TAMPA:

BRICKCRETE, INC.

WINTER HAVEN:

A. D. JOINER

## GEORGIA

CHAMBLEE:

EDISON'S CABINET &amp; SUPPLY

## IDAHO

NAMPA:

J. CALVIN EMERSON

L. H. KRIEGER

\*J. R. MACFARLAND CONSTR. CO.

## ILLINOIS

CHICAGO:

DARIOTIS CONSTRUCTION

MERMEL REALITY

EVANSTON:

SIMMONS HOME BRICKCRETE ASSOC.

LYONS:

GATE CONSTR., INC.

## INDIANA

TERRE HAUTE:

WILEY CONSTR. CO.

WATERLOO:

CHILDERS CONSTRUCTION

## IOWA

SPENCER:

I &amp; M CONSTR. CO.

## KENTUCKY

MURRAY:

FREEMAN JOHNSON BLDG. SUPPLIES

PADUCAH:

\*BARNETT L. DUNCAN, JR.

\*PADUCAH BRICKCRETE

## LOUISIANA

COVINGTON:

\*WOODROW MORGAN

LAFAYETTE:

SOUTHWEST MATERIALS, INC.

NEW ORLEANS:

HOLLOWAY CONSTR. CO.

## MARYLAND

FREDERICK:

\*ERNEST M. CUSHMAN

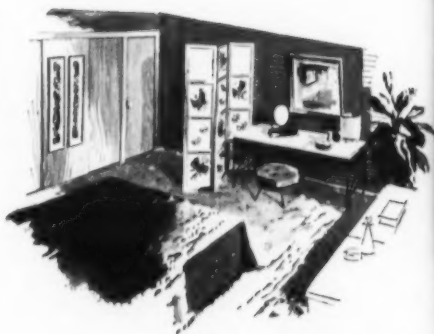
SILVER SPRING:

LYLE N. LAMB

[Continued on page 91]



MASTER BEDROOM, 12' x 13', has two walls of exposed masonry, a wall of privacy windows and a prebuilt storage wall with sliding doors. One of three well-sized bedrooms, it is separated from the active living area. Long strip of valance lighting over bank of windows provides a warm background light. The fluorescent lamps in the valance give a color of light which blends smoothly with the incandescent light of supplementary lamps and electrical fixtures. As in the other rooms, decoration merely suggests how rooms lend themselves to placement of various units of furniture. Interior simplicity of house makes it suitable for any family's decoration plan

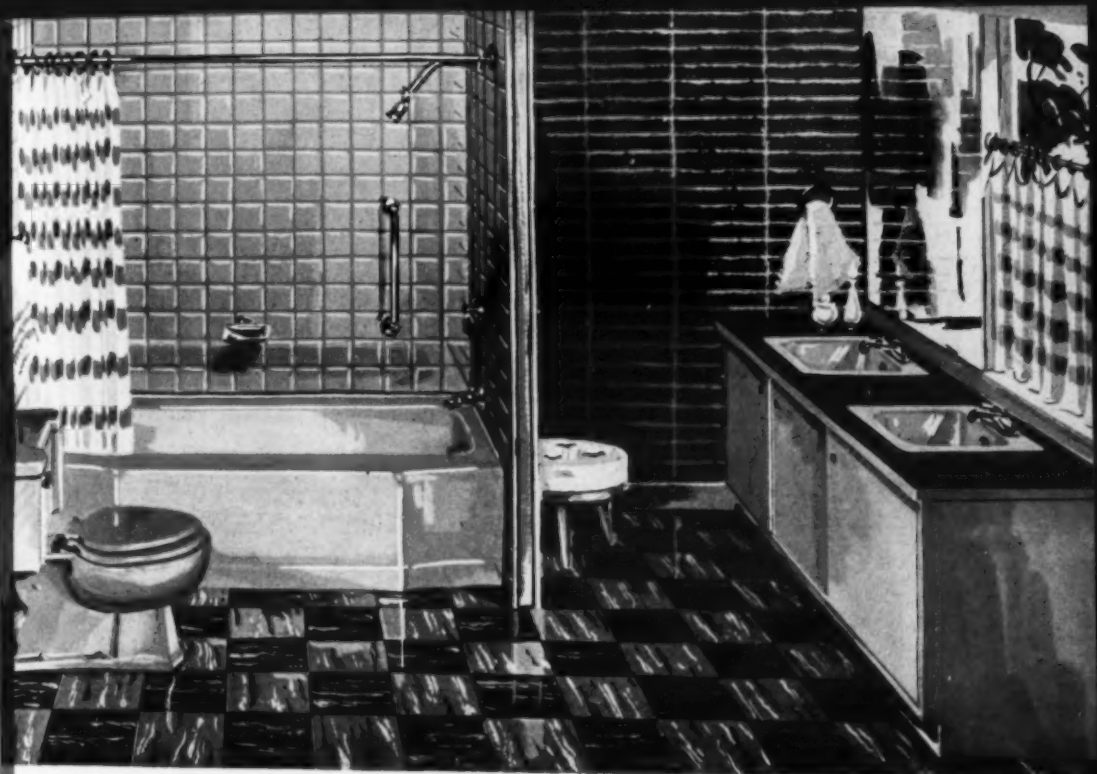


Plans, working drawings, specifications, and building information on the LIVING house #4 are available in a convenient file case, ppd. at \$5.00. For your Home Building Kit, write to LIVING For Young Homemakers, Dept. P. 4, 575 Madison Ave., New York 22, N. Y.



LIGHTING FIXTURES were chosen in terms of the requirements for rooms they would illuminate; fixtures for dining and breakfast areas (left and above respectively) give strong down-light over tables; fixture for entry (right) affords a concentrated down-beam as well as diffused ceiling light





P. RUSSELL

**LARGE AND COLORFUL**, the full bath was compartmentalized to afford maximum family use. Sliding door at the foot of the tub can be closed, creating in effect two private sections. As a result, while one member of the family is bathing, another can use the remaining area as a dressing room. Color was not an afterthought in this bathroom, but as carefully schemed as in any room of the house. Exposed masonry wall (reverse side of chimney block) is dusty pink; fixtures and ceramic tile in tub recess are pink; pink and black marbelized tiles alternate in the attractive floor. House also has a half-bath, back to back with this full bath for economical plumbing installation. Half-bath serves as powder room for guests

*See Your Guide to This Issue for further information*



# SOUP—THE LONG AND SHORT OF IT

When we were very young, we were always able to associate the best china with a good time. If the big, old tureen were included, it meant we were in for one of Mother's celebrated soup suppers. For us, it was a sure signal for family merriment, based largely on Father's tolerant good humor and Mother's pride in having pulled off a festive occasion with small effort and little money. If you hanker for an atmosphere of easygoing congeniality, take an easily followed cue from the past: push soup from prelude to entree billing and dress it up with the best possible setting for family or guests. The traditionally sustaining soup supper adapts itself to streamlined preparation and loses not a whit of the fragrant, warm goodness we associate with a great steaming pot at the back of a country kitchen stove. Today's short cuts lead to some delightful variations on old favorites. With meat extracts, canned consommé or bouillon cubes to take the place of stock, and blenders and pressure saucepans to reduce time, you'll have in minutes what once took hours. Dehydrated and canned varieties can be distinctively yours by combining flavors, adding seasonings, butter, cream, wine, or the inspiration of subtle garnish. Mark you, we don't ignore the time-honored savor and pleasure that come with old-fashioned soup-making—and that means starting with water and meat, simmering for a long, long time. The traditional "trouble" it takes is part of the fun of cooking, and that's why we give the old and new ways of doing it. Regardless of which you choose, don't brush prettiness aside when you serve. Lay your best cloth; check china, glass and silver to see that they do credit to the dish; candles help, or the blaze of an open fire. Carry simplicity through the meal: provide as much as they want of the nourishing main course and finish with a good cheese, a perfect ripe pear. For freedom from last-minute worries and a handsome, satisfying approach to casual entertaining, try a soup supper, soon.

## WHAT TO SERVE WITH SOUP

### MINISTRONE

*Hard and dry finely grated cheeses (Parmesan, imported Provolone or Romano) are a must. Minestrone calls for crisp bread sticks, thinly sliced pepperoni or salami, garlic olives. Try slivers of orange peel mixed with the green salad.*

### BORSCH

*Meat-filled pirozhki, sausage appetizers, fresh green onions, thick slices of dill pickle, all make good companions. Serve hot in winter—cold in summer; thin as a starter to the meal, thick when featured as entree. Each serving deserves a liberal dollop of thick sour cream.*

### CHICKEN CORN SOUP

*Pickles are needed here—some sweet, some sour. Crisp relishes—plenty of them—a pot of cheese with crusty bread, or salt-rising bread with whole fruit preserves add to the flavor of this meal.*

### CREAM OF MUSHROOM SOUP

*Garnish with thin slices of fresh mushroom or salted whipped cream and finely cut chives. Dainty open-faced sandwiches, fresh fruit in wine or kirsch make perfect accompaniments to the subtle flavor.*

[Recipes on page 90]

ALICE'S "SOUP OF THE EVENING, beautiful soup" is for a cold winter's eve. Let the fire glow, and settle down to enjoy both guests and food instead of timing yourself to the next course. Combine best china and accessories with the best recipe for an unforgettably easy meal. The new *Athenia* pattern, by Lenox; International's *Silver Rhythm* in sterling; *vin rose* in Heisey's *Garland* crystal goblets, and Irish Linen for cloth and napkins are thoughtfully chosen props which will insure a round of hearty after-dinner applause.

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LEADER



# SOUP STYLES

## Past and present versions of four favorites

### OLD-FASHIONED CHICKEN CORN SOUP

In the Pennsylvania Dutch country, this delicious soup is called *Hinkel Welshkann Supp*. A great favorite for fire company picnics, family reunions, and barn-raising dinners, it is traditionally made by the gallon, in big iron kettles. It is at its best when made with fresh corn, cut from the cob. Dried, golden sweet corn may also be used. A mixture of flour, salt, and butter or egg (called *rivels*) serves as thickening. We have developed two recipes for chicken corn soup—a traditional one, using ingredients universally available, and a modern one, using canned, boned chicken and chicken consommé. The modern version eliminates the long stewing period and the removal of chicken meat from the bones.

#### Part I

1 4 to 6 pound stewing hen    1 onion, sliced  
1½ quarts hot water    1 tablespoon salt  
3 stalks celery with leaves    3 peppercorns  
½ bay leaf    4 sprigs parsley

- Cut hen into pieces and place in stewing kettle; cover with hot water.
- Add all other ingredients.
- Cover and simmer (do not boil) 2 to 2½ hours, or until thigh meat is fork-tender.
- Let chicken cool in the broth.

#### Part II

4 cups chicken broth    2 hard-cooked eggs, chopped  
2 cups chicken meat, cut in    1 cup flour  
bite-sized pieces    1 raw egg  
2 cups whole kernel corn    ¼ teaspoon salt

- Place broth, chicken and corn in a large kettle and bring to a boil.
- Add hard-cooked egg, and simmer on low heat for 10 minutes.
- Mix flour, egg, and salt together until mixture looks like corn meal. (This is called *rivels*.)
- Add *rivels* to soup and simmer 10 more minutes.
- Serve in large, warm soup bowls with finely chopped parsley on top.
- Serves about 6 to 8.

### MODERN CHICKEN CORN SOUP

4 cups chicken broth    2 hard-cooked eggs, chopped  
(3 10½-ounce cans)    1 cup flour  
1 5-ounce-can boned chicken    1 raw egg  
1 No. 2 can whole grain corn    ¼ teaspoon salt

- Proceed as Part II in above recipe.

### ITALIAN MINESTRONE

This is an Italian vegetable soup that has real staying power. It differs from American vegetable soup in that it uses pork as a seasoning base and macaroni and kidney beans, added during the last cooking period.

2 tablespoons salt pork or bacon, cut into small pieces    ¼ cup diced celery  
½ cup diced, uncooked ham    1 cup shredded cabbage  
1 bunch sliced green onions, tops and all    1 No. 2 can kidney beans  
2 cloves garlic    ½ cup uncooked macaroni  
2 quarts hot water    ½ cup Burgundy or claret wine  
1 6-ounce-can tomato paste    1 tablespoon sugar  
2 bouillon cubes    1 teaspoon salt  
1 cup diced carrots    ½ cup finely chopped spinach leaves  
½ cup diced turnips    grated Parmesan cheese

- Place salt pork or bacon in deep saucepan and cook about 5 minutes.
- Add ham, onions, garlic and cook about 5 minutes more.
- Add water, tomato paste, bouillon cubes, fresh vegetables. Simmer 15 minutes.
- Add kidney beans and macaroni and boil 10 minutes.
- Add wine, sugar, salt and pepper and taste for seasoning. Keep hot until ready to serve.
- Pour into heated tureen and sprinkle with chopped spinach.
- Serve with grated Parmesan cheese.
- Serves 6 to 8.

### 15-MINUTE MINESTRONE

4 slices bacon, cut into pieces    1 No. 2 can red kidney beans  
1 package dehydrated tomato vegetable soup    1 No. 2 can mixed vegetables  
4 cups boiling water    ½ cup finely chopped parsley or spinach

- Using a 2½ quart saucepan, fry bacon until crisp.
- Add water, vegetable soup mix, kidney beans, and mixed vegetables.
- Simmer 10 minutes; keep hot until ready to serve.
- Pour into heated tureen or soup bowls and sprinkle with parsley or spinach.
- Serve with grated Parmesan cheese.
- Serves 6 to 8.

### PEASANT BORSCH

There are many recipes for this versatile, colorful soup. It may be served hot or cold, clear, or with vegetables. This version is robust. It constitutes the basic meal for Ukrainian peasants. The pot in which it is [Continued on page 95]

## Designed for living house #4 [Continued from page 86]

<b>SYKESVILLE:</b> FRANK S. BENNETT HERMAN J. MANAHAN	<b>NEW MEXICO</b> <b>ALBUQUERQUE:</b> HESSELDEN CONSTR. CO.	<b>MILAN:</b> STANLEY K. SPICER PATASKALA: F. WHITEHEAD	<b>TENNESSEE</b> <b>CAMDEN:</b> E. B. KEMP
<b>MICHIGAN</b> <b>DETROIT:</b> ARDA CONSTR. CO. ARNOLD A. STOELET	<b>NEW YORK</b> <b>BINGHAMTON:</b> WILLIAM J. PASCOE ASSOC.	<b>WESTERVILLE:</b> CLYDE E. MANN & ASSOC.	<b>TEXAS</b> <b>CROSBYTON:</b> WILLSON & BELL LUMBER CO.
<b>ESCANABA:</b> NESS BROS.	<b>BUFFALO:</b> M & M GENERAL CONTRACTORS, INC.	<b>OKLAHOMA</b> <b>COMANCHE:</b> ALFRED J. CROY DOYCE E. CROY	<b>DALLAS:</b> KEELING BROS. CONSTR. CO. W. R. ROBERTSON
<b>MINNESOTA</b> <b>VIRGINIA:</b> PERDUE CO.	<b>CHEETOWAGA:</b> ANTHONY MORDINO & CO.	<b>TULSA:</b> COX & SANDERS DORAN JOHNSON	<b>SAN ANGELO:</b> NORMAN F. COURAGE
<b>WORTHINGTON:</b> I & M CONSTR. CO.	<b>GLOVERSVILLE:</b> ROCK CONSTR. CO.	<b>PENNSYLVANIA</b> <b>COCHRANTON:</b> H. D. FLICKINGER	<b>VIRGINIA</b> <b>HARRISONBURG:</b> H. E. MASON
<b>NEW JERSEY</b> <b>BRIDGETON:</b> D'AGOSTINO BROTHERS	<b>ROME:</b> LAWRENCE W. JEFFREY	<b>ERIE:</b> FRANK WALLACE	<b>STAUNTON:</b> VALLEY CONSTR. CO., INC.
<b>CRENSKILL:</b> TENAKILL ESTATES, INC.	<b>SYRACUSE:</b> ANTHONY J. MASTERPOL	<b>SOUTH CAROLINA</b> <b>CHARLESTON:</b> ASHLEY RIVER CONSTR. CO.	<b>WAYNESBORO:</b> R. H. AREY
<b>DUNELLEN:</b> WALTER J. ELLIOTT	<b>TONAWANDA:</b> KENMORE BRICKRETE	<b>GERMAIN, CONN., INC.</b>	<b>WISCONSIN</b> <b>APPLETON:</b> LEO J. GRIESBACH
<b>MCALLEY CO., INC.</b>	<b>NORTH CAROLINA</b> <b>WINSTON-SALEM:</b> BRICKRETE BLDGS. & SUPPLY CO.	<b>DILLON:</b> J. R. HILTON	<b>KAUKAUA:</b> PENDLETON CONSTR. CO.
<b>EATONTOWN:</b> WAYSIDE HOME IMPROVEMENTS	<b>OHIO</b> <b>COLUMBUS:</b> L. V. GIBBONEY & SONS, INC.	<b>SOUTH DAKOTA</b> <b>SALEM:</b> NELSON CONSTR. CO.	<b>WASHINGTON</b> <b>KENNYDALE:</b> HACKMAN CONSTR. CO.
<b>ELIZABETH:</b> MANTAPETER BLDGS.	<b>MARIO PORCHETTI</b>		<b>SEATTLE:</b> HUDLICKY CONSTR. CO.
<b>RED BANK:</b> JOHN H. HYER CONSTR. CO.	<b>MANSFIELD:</b> KENNETH E. PORTZ		



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That's because Curtis Silentite windows are guaranteed by the manufacturer. In addition, they bring you exclusive patented advantages no other window can offer...



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The new Curtis Silentite Awning Window comes in twelve sizes and offers many revolutionary improvements in awning window design and construction. It's completely weather-stripped and all hardware is concealed. Easily cleaned from inside. Available with single or double glazing.

Curtis Silentite windows were specified throughout for the No. 4 "Designed for Living" house. Send now for the Curtis window idea booklet.

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Clinton, Iowa

Please send free Curtis Silentite window booklet for building and remodeling.

Name.....

Address.....

City.....State.....



Homes on parade [Continued from page 53]

## GOOD LIGHTING ADDS TO THE COMFORT OF YOUR HOME

Planning a home for good illumination is as important as designing and orienting it to take full advantage of natural light. In the houses of Columbus' *Parade of Homes*, lighting was an important consideration in the planning stage, a fact to be noted by all families who intend to build homes, since incorporating good lighting after a home is built is a costly matter. More than mere illumination, good interior lighting sets a mood and provides a considerable part of a room's decoration. It also creates a becoming setting for the people who use a room. Lighting shown here was designed to fit General Electric Lamp Division's most recent plan for light-conditioning.

ARCHITECT: WILLIAM H. KREMER

BUILDER: C. & H. CONSTRUCTION CO.



VALANCE LIGHTING is an effective way of providing background light which affords a pleasant and flattering setting for whoever is in the room. Closely following the plan of natural lighting, the valance, with illumination behind it, brightens the full length of the large window rather than leaving it a darkened area. Valance lighting is then supplemented by lamps placed in relation to seating pieces for good reading light.



OPEN PLANNING requires lighting which will serve distinct areas. Ceiling fixture gives a soft circle of light over dining table; flush spots dramatize the room-divider.



KITCHEN'S ceiling fixture is supplemented by fluorescent strips fitted under wall cabinets. These give good illumination to work areas over range and over all the counters.



DESIGNER: JOHN D. BUTTLER  
BUILDER: BUTTLER-STEWART BUILDERS, INC.



TEXTURE EMPHASIS is given by built-in ceiling spotlight near rough-stone fireplace wall. Table lamp was placed for best lighting efficiency and comfort. Average eye position is 39 to 42 inches high. Table 26 inches high keeps light at proper level



COVE LIGHTING, by directing illumination upward only, gives a soft, reflected light to the whole room. In the dining room (above) it is used above draperies along one wall. The ceiling is white for best reflection of light. Sections of fluted translucent glass yield additional light from the kitchen on the opposite side of this partition; also make an interesting wall



TRANSLUCENT GLASS WALL works two ways, allows kitchen to borrow light from the dining room. Artificial light is afforded by ceiling fixture in the center of the room, by fluorescent strips under wall cabinets, and by flush spotlight in ceiling over the sink. Convenience outlet in the wall at one end of plastic-topped breakfast bar services a portable lighting fixture

[Continued on page 94]



Levitating glass windbreak in new Case Study house for magazine, Arts & Architecture, designed by Craig Ellwood.



Unusual cabinet doors of smooth flange glass. Architects: Arner & Davis, (A&D). Julius Shulman photo.



Beauty in the bath with a Hylite partition.

## BRIGHT IDEAS FOR MODERN LIVING



Brightness in this partition brightens room and stairwell.



Facetlike glass in this entrance glows a warm welcome.



Structural Corrugated Glass makes an unusual and interesting railcarrier.

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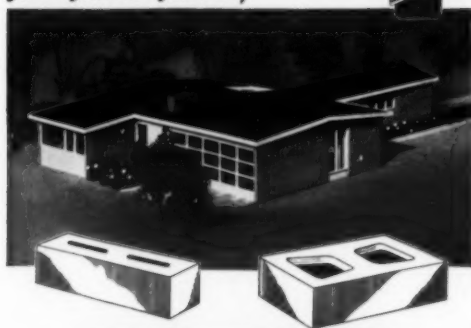
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Good lighting adds to the comfort of your home

[Continued from page 93]



**CORNICE LIGHTING** in the Fritsche house living room has been placed where it will render the most practical service: over the bookcases. Augmenting the table lamps as an aid for reading, it also makes book selection easier and emphasizes the decoration of the wall. At right, the bedroom ceiling fixture of ceramic coated glass is well chosen. About 200 watts are required for useful over-all lighting, with four 50-watt bulbs (rather than two 100-watt bulbs) for smooth, generally diffused illumination



**IN ADDITION** to valance lighting on three walls, 64 Cabill dining room has an interesting multiple ceiling fixture. Incorporating three intensities of light, it has also a separate controlled center spotlight which can be focused on dining table. Ceiling spotlights dramatize fireplace



**CONCEALED** fluorescent channel strips placed vertically at either side dramatically illuminate the interior of the china cabinet in the Cabill residence in Columbus, Ohio



**VALANCE LIGHTING** in the Cabill living room gives both upward and downward light. Newly developed type of fluorescent lamps give cheerful, flattering glow the blends smoothly with incandescent lighting

## Soup styles [Continued from page 90]

cooked goes straight to the table and serves as a tureen. It is typical to prepare borsch a day or many hours before it is served.

2½ pounds boiling beef  
1 pound ham hocks  
2 quarts boiling water  
1 leek, if available  
6 sprigs parsley  
1 stalk celery with leaves  
1 carrot  
6 peppercorns  
1 bay leaf  
2 No. 2 cans diced beets and juice

2 large onions  
1 cup shredded cabbage  
1 cup diced potatoes  
1 tablespoon tomato purée  
1 tablespoon vinegar  
1 teaspoon sugar  
salt and pepper to taste  
½ cup sour cream

- Put water and both meats in a heavy kettle and bring to a boil.
- Skim, then add leek, parsley,

celery, carrot, peppercorns and bay leaf.

- Cover and simmer 2 hours.
- Remove meat from broth; discard fat and connective tissue. Cut the meat in thick slices.
- Strain the soup, then pour it back in the pot; add beets, onions, cabbage, potatoes, tomato purée, vinegar, sugar, salt, and pepper.
- Let soup simmer about 45 minutes. Taste for seasoning.
- Add the meat and serve the soup piping hot with a bowl of sour cream on the side.
- Serves 6 to 8.

## QUICK BORSCH

About an hour of cooking time is all that is needed for this recipe. Leftover beef or sliced frankfurters may be utilized in this version.

4 medium carrots, diced  
1 cup chopped onion  
1 cup diced potatoes  
2 cups boiling salted water

2 cups beef stock, or canned consommé

1 can diced beets and juice

1 cup shredded cabbage

1 tablespoon vinegar

1 teaspoon sugar

1 cup diced, cooked beef, or

sliced frankfurters

salt and pepper

½ cup thick sour cream

- Cook carrots, onions and potatoes in boiling salted water for about 20 minutes.
- Add beef stock or consommé, cabbage, beets, vinegar, and sugar; cook about 15 minutes.
- Add diced beef or frankfurters; season with salt and pepper and cook 10 minutes more.
- Serve in soup bowls, topped with a dollop of sour cream.
- Serves 6 to 8.

## CREAM OF MUSHROOM SOUP

Mushroom soup might well be considered the aristocrat among supermarket soups—it is one of

the most popular of canned varieties. It is very simple to make and this homemade version is particularly flavorful. If you like thick chunks of mushrooms in soup, chop them coarsely. If you want mushroom soup that is velvety smooth, press it through a sieve, or place it in the blender.

½ pound fresh mushrooms  
2 tablespoons butter  
2 cups chicken stock  
2 tablespoons butter  
2 tablespoons flour  
2 cups top milk or 1 cup milk and 1 cup cream

1½ teaspoons salt

½ teaspoon paprika

2 tablespoons sherry

½ cup whipped cream

- Wash, dry, and chop mushrooms quite fine.
- Place butter in heavy saucepan, add mushrooms and sauté slowly about 5 minutes.
- Add chicken stock and simmer for 20 minutes.
- Make a thin white sauce using

[Continued on page 101]

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## BUILDING DATA

## HOMES ON PARADE HOUSTON, TEXAS



BUILDER: SOUTHERN BUILDERS OF HOUSTON  
(STERLING HOGAN HOUSE)

Exterior	ornamental iron units using cast portions	Architectural Iron Works Abco Aluminum & Brass Works
Surfacing interior	gypsum wallboard ceramic tile (bath) Asrock asphalt tile Fiberglas	Certain-teed Products Aztec Uvalde Rock Asphalt Owens-Corning Fiberglas
floor	aluminum, double-hung sash	Aluminum Products Houston Overhead Door
Insulation	overhead	
Windows	garage door	
Garage door	residential lock sets	Frank Mfg. Schlage Lock Napko Paint & Varnish Works
Hardware		
Paint & stain		
Heating	forced warm-air system, gas-fired furnace controls	Rheem Mfg. Minneapolis-Honeywell Rheem Mfg. American-Standard
water heater	gas fired fixtures	Philip Carey Mfg. Del-Mar Cabinet Aztec
Plumbing	Miami-Carey medicine cabinet	
Kitchen	Del-Mar cabinets ceramic tile counter tops	



BUILDER: W. G. "DUB" HOLBROOK  
ARCHITECT: J. D. DANSBY, JR.

Wood preservative	chromated zinc chloride	Koppers
Sheathing	insulating sheathing	Johns-Manville
Surfacing exterior	bevel cedar siding	Seattle Cedar Lumber Mfg. National Gypsum Davidson Plywood & Lumber Dallas Ceramic Kentele
interior	gypsum wallboard Etchwood plywood	
floor	ceramic tile (bath) Kenflex (kitchen & den)	
Insulation	2" batt Spintex redwood stain & oil	Johns-Manville
Paint & stain	base paints Miami aluminum awning sash Corralux	Colorizer Associates Miami Window Corralux Division, Libbey-Owens-Ford
Windows		
Obscure glazing		

<b>Doors</b>		
exterior	steel-framed sliding glass	Arcadia Metal Products
interior	Modernfold accordion	New Castle Products
garage	roll-up type	Overhead Door
<b>Hardware</b>	residential lock sets	Schlage Lock
	closet sliding door track	Washington Steel Products
<b>Heating</b>	forced warm-air system, gas-fired furnace	Rheem Mfg. General Controls
water heater	gas fired	Rheem Mfg.
<b>Plumbing</b>	Beautyware fixtures	Briggs Mfg.
	2 compartment sink	American-Standard
<b>Electrical</b>	Stab-Lok circuit breaker	Federal Electric Products
	Romex nonmetallic sheathed cable	General Cable
	switching lighting fixtures	Harvey Hubbell
<b>Kitchen &amp; laundry</b>	range, refrigerator & washer	Lifecraft
	Bit-Well wood cabinets	Frigidaire Div., G.M.C.
	Dal-Tile counter tops	Carr, Adams & Collier
		Dallas Ceramic

## HOMES ON PARADE COLUMBUS, OHIO



**BUILDER:** ERNEST G. FRITSCH & CO.  
**ARCHITECT:** LON PURCELL (OF PEASE WOODWORK COMPANY)  
**LANDSCAPE ARCHITECT:** CHARLES FRANK

<b>House package</b>	framing lumber, pre-fab wall units, doors, windows & millwork, etc.	Pease Woodwork
<b>Waterproofing &amp; dampproofing</b>	Thoroseal	Standard Dry Wall Products
<b>Surfacing</b>		
exterior	cedar shingles	Cedar-Wall
interior	brick veneer	Claycraft
	gypsum wallboard	National Gypsum
	Carrara glass (bath)	Pittsburgh Plate Glass
roof	asphalt shingles	Lloyd A. Frye Roofing
<b>Insulation</b>	Matico asphalt tile	Owens-Corning
	Fiberglas	Fiberglas
<b>Paint</b>	exterior	Dean & Berry
	interior	Pratt & Lambert
<b>Movable wall</b>	Modernfold	New Castle Products
<b>Garage doors</b>	steel overhead	Strand Steel
<b>Heating</b>	perimeter forced warm-air, gas-fired furnace controls	Lennox Furnace
		Minneapolis-Honeywell
		Bennett-Ireland
		American-Standard
		F. O. Schoedinger
<b>fireplace</b>		
<b>Plumbing</b>	Beneform damper fixtures	Mullins Mfg.
water heater	Fosco, gas fired	Westinghouse Electric
<b>Kitchen &amp; laundry</b>	Youngstown cabinets, dishwasher, fan, counter tops, & garbage disposer range & refrigerator	Bendix Home Appliances
	Bendix Duomatic	

[Continued on page 98]



# Listen, Mabel!

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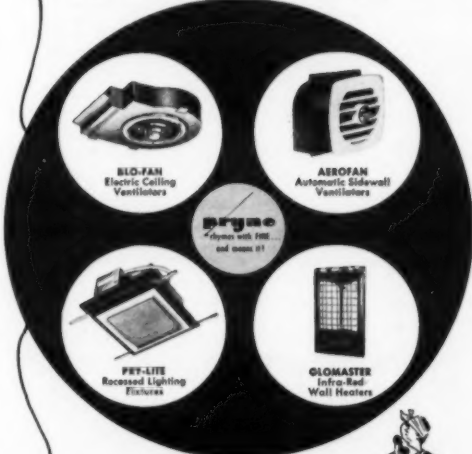
That's right, Mabel. Don't you let anyone tell you different. Pryne and Company make the best electric exhaust ventilators, recessed lights and electric heaters there are.

You just can't afford to be without a Pryne ventilator in your kitchen. Take the Bio-Fan electric ceiling ventilator, for example. Bio-Fan is so inexpensive and it will save enough on soap and cleaning materials to pay for itself, not to mention hours and hours of hard work you don't do. And listen, Mabel, Bio-Fan alone has a patented blade that combines the volume of a fan with the power of a blower. Another thing too—no other ventilator has a nine-speed switch like Bio-Fan.

Sometimes, though, it isn't practical to put a Bio-Fan in the kitchen ceiling. But, don't worry Mabel, a Pryne Aerofan electric exhaust ventilator in an outside wall will do a swell job. It's made especially for remodeling work where you don't want to cut a hole in the ceiling. My electrician says it's "just a dream to install." And Mabel, with the Aerofan you have your choice of a regular wall switch, a pull chain switch or a wonderful Pryne 3-speed switch.

Mabel, when we remodelled we put in those beautiful Pryne-Lite recessed fixtures all over the house. I just simply can't tell you how wonderful they are. Why, they're so easy to clean and relamp that it's fun to do, because Pryne-Lites have "snap-up" fronts so you don't have screws or anything to worry about—you'll really like Pryne-Lites, Mabel.

Just one more thing, Mabel. The Glomaster infra-red heater in our bathroom is a favorite of the whole family. My husband says, "Our Glomaster proves that it takes more than plumbing to make a good bathroom." Isn't that cute, Mabel?



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## Building data [Continued from page 97]



BUILDER: WILBURN K. KERR & SONS, INC.  
ARCHITECT: JOHN N. HIGHLAND, JR., A.I.A.

<b>House package</b>	precut framing lumber, prefabricated exterior walls	Midwest Houses
<b>Surfacing</b>	shingles	Homasote-Nova
<b>Interior</b>	Panelite (bath)	St. Regis Paper
<b>Floor</b>	asphalt tile	Kentile
<b>Windows</b>	operating sash	Andersen
<b>Fixed glass</b>	Thermopane (living room)	Libbey-Owens-Ford
<b>Closet doors</b>	Notoply	United States Plywood
<b>Divider door</b>	Pella	Roelscreen
<b>Paint</b>	Plexatone (interior)	Maas & Waldstein
<b>Heating</b>	perimeter forced warm-air, oil-fired furnace controls	Lennox Furnace Minneapolis-Honeywell
<b>Plumbing</b>	fixtures automatic range, refrigerator, washer & dryer	American-Standard White Products Frigidaire Div., C.M.C.
<b>Kitchen &amp; laundry</b>	Youngstown cabinets counter tops garbage disposal	Mullins Mfg. Formica General Electric



BUILDER: E. J. CAHILL BUILDERS, INC.  
ARCHITECT: WILLIAM H. KREMER  
LANDSCAPE ARCHITECT: MILTON WAGNER

<b>Waterproofing &amp; dampproofing</b>	Thorsol	Standard Dry Wall Products
<b>Surfacing</b>	3 coats stucco plaster on Rocklath	U. S. Gypsum
<b>Exterior</b>	Zonolite plaster	U. S. Gypsum
<b>Interior</b>	3 ply aluminum	Zonolite
<b>Insulation</b>	18 gauge Armco ingot	Infra Insulation
<b>Gutters &amp; downspouts</b>	Truscon aluminum sash	Armco Drainage & Metal Products
<b>Windows</b>		Truscon Steel Pittsburgh Plate Glass
<b>Glass</b>	residential lock sets	Schlage Lock
<b>Hardware</b>	W-el-Bilt	Huck-Gerhardt
<b>Garage doors</b>	Russwin	Russell & Erwin
<b>Hardware</b>	all-year air-conditioning controls	General Electric Minneapolis-Honeywell
<b>Heating</b>	brick bathroom fixtures sink laundry tubs lighting fixtures range, refrigerator, fan, freezer, dishwasher, washer & dryer	Ironclay Brick Kohler Kohler Crane Lightolier Westinghouse Electric
<b>Fireplace</b>		
<b>Plumbing</b>		
<b>Electrical</b>		
<b>Kitchen &amp; laundry</b>		





### KITCHEN BUILDING DATA

BUILDER: BETTER BUILT HOMES CORPORATION  
(ED JOYCE HOUSE)  
ARCHITECT: ARTHUR J. DUPRÉ

Floor & counter tops	linoleum	Armstrong Cork
Wall tile	Miraplas	S. & W. Moulding
Cabinets	mahogany wall and wood base, custom built	Brookside Wood Products
Hardware	Youngstown metal cabinets	Mullins Mfg. American Cabinet Hardware
Appliances	Amerock cabinet hardware	
	range, refrigerator, fan, washer, dryer, dishwasher & sink with garbage disposer	Westinghouse Electric



### KITCHEN BUILDING DATA

BUILDER: ROMAS HOMES, INC.  
ARCHITECT: WILLIAM H. KREMER  
LANDSCAPING: FOZZY'S NURSERY

Floor	Flor-Ever	Shoane-Delaware
Wall tile	Miraplas	S. & W. Moulding
Cabinets	Steel, wall-hung & base cabinets, & sink	Berger Mfg. Div., Republic Steel Formica
Counter tops	Formica	
Appliances	Philco refrigerator & range	Philco
Lighting fixtures	fluorescent over sink dining area	Progress Manufacturing Lightolier

### HOMES ON PARADE TYLER, TEXAS



BUILDER: PERCY ANDREWS  
DESIGNER: MRS. LUCILLE SMITH  
LANDSCAPING: WELLS NURSERY

Sheathing	Gypslap	U. S. Gypsum
Surfacing interior	Sheetrock	U. S. Gypsum
Paint	ceramic tile (bath) exterior & interior	Dallas Ceramic Sherwin-Williams
Windows	Econ-O-Fix are ash	Ware Laboratories
Hardware	residential lock sets	Kwikset Locks
Heating	forced warm-air, gas-fired furnace controls	Chrysler Airtemp Minneapolis-Honeywell
	water heater	Affiliated Gas Equipment
Plumbing	fixtures	American-Standard
Electrical	Romex cable	General Cable
Kitchen	refrigerator & washer range	Norge Div., Borg-Warner
		Welbilt Stove

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"We have moved into our Liberty home and are more pleased with it every day. I think I would be safe in saying we are ahead \$2,000 to \$3,000 by buying our Liberty Home and doing the work ourselves."

Saved \$4,000 to \$6,000  
"Compared to a local contractor's price to build a home equal to my 'Liberty,' I will be saving \$4,000 to \$6,000; so you can see why I have such enthusiasm for Liberty Homes."



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### HOSTESS CARDS

For busy young homemakers. Removable glass serving tray saves space and energy. In style and finishes for every home decor.

### MODERN TABLES

For young homemakers who prefer modern styling. Available in mahogany, walnut or oak. Light or dark finishes.

### PERIOD TABLES

For young homemakers who prefer traditional styling. Authentic reproductions of old world and early American masterpieces.

Ridgeway Creations Look Much More Expensive Than They Cost. At All Good Dealers Everywhere!



## Building data [Continued from page 99]



BUILDER: HAROLD LAWLER  
ARCHITECTS: BRUCE & RUSSELL  
LANDSCAPE ARCHITECTS: WELLS & MCPHAIL

<b>Floor slab</b>	concrete	Lone Star Cement
<b>Waterproofing &amp; dampproofing</b>	<i>Sisalcraft</i> paper	Sisalcraft
<b>Sheathing</b>	<i>Celotex</i> insulating	Celotex
<b>Surfacing</b>	brick	Mineral Wells Clay Products
<b>exterior</b>	<i>Sheetrock</i>	U. S. Gypsum
<b>interior</b>	white marble chips	Georgia Marble
<b>Insulation</b>	<i>Flexcell</i> under slab	Celotex
<b>Paint &amp; stain</b>	<i>Gold Bond</i> rock wool	National Gypsum
<b>Windows</b>	interior & exterior	O'Brien
	<i>Rasco</i> horizontal sliding	F. C. Russell
<b>Fixed glass</b>	sliding doors to terrace	Libbey-Owens-Ford
<b>Exterior doors</b>	<i>Rezo</i> flush	Vista Manufacturing
<b>Hardware</b>	exterior lock sets	Paine Lumber
	interior lock sets	Schlage Lock
	sliding closet doors	Kwikset Locks
		Grant Pulley & Hardware
<b>Heating and air-conditioning</b>	furnace, air-conditioner & <i>Air-Wall</i> diffusers	General Electric
<b>water heater</b>	<i>Day &amp; Night</i>	Affiliated Gas Equipment
<b>ceiling heater</b>	<i>Heat-A-Lite</i> (half-bath)	Nutone
<b>Plumbing</b>	fixtures	American-Standard
<b>Electrical</b>	bathroom accessories	Hall-Mack
	panel board	Cutler-Hammer
	low voltage switching	General Electric
<b>Kitchen &amp; laundry</b>	<i>L &amp; H</i> range & refrigerator	A. J. Lindemann & Hoverson
	<i>KitchenAid</i> dishwasher	Hobart
	<i>Trade-Wind</i> fan	Trade-Wind Motor-fans
	garbage disposer	In-Sink-Erator Mfg.
	<i>Geneva</i> cabinets	Geneva Modern
	counter tops	Kitchens Formica



BUILDER: E. W. CAPERTON  
ARCHITECT: CHARLES T. FREELOVE  
LANDSCAPING: WELLS NURSERY

<b>Sheathing</b>	<i>Gyplap</i>	U.S. Gypsum
<b>Surfacing</b>	<i>Sheetrock</i>	U.S. Gypsum
<b>interior</b>	metal wall tile (bath)	Duratile of Texas
<b>Paint</b>	exterior & interior	O'Brien
<b>Windows</b>	<i>Econ-O-Ware</i> sash	Ware Laboratories
<b>Hardware</b>	residential lock sets	Kwikset Locks

## Heating

forced warm-air, gas-fired furnace controls

Chrysler Airtemp  
Minneapolis-Honeywell  
American-Standard  
General Cable

Plumbing  
Electrical  
Kitchen

fixtures  
*Romex* cable  
range, refrigerator, dishwasher, sink with garbage disposer  
*Royalwood* cabinets  
Westinghouse  
*Micarta*  
counter tops

Westinghouse  
Electric  
Mengl

United States  
Plywood



BUILDER: ROBERT J. HENDERSON & COMPANY  
DESIGNERS: MILAM & ROPER

Floor slab  
Sheathing  
Surfacing  
exterior

concrete  
*Gold Bond* gypsum

Lone Star Cement  
National Gypsum

## interior

*Gold Bond* gypsum  
wallboard, taped & bedded  
*Church* plastic tile (bath)

Reliance Clay  
Products

National Gypsum

## floor

*Kenflex* vinyl tile  
ceramic tile (bath)

C. F. Church Mfg.  
Kentile

American-Olean

## Paint

ceramic tile (entrance)  
#40 exterior

Sparta Ceramic  
E. I. du Pont de Nemours

## Hardware

## Screens

## Heating &amp; air-conditioning

interior  
residential lock sets  
*Kaiser Shade Screen*

Colorizer Associates  
Kwikset Locks  
Kaiser Aluminum

## water heater

forced warm-air  
furnace, 3-ton air-conditioner  
controls

Chrysler Airtemp  
Minneapolis-Honeywell

Plumbing  
Electrical

*Day & Night*

Affiliated Gas  
Equipment

fixtures  
*Stab-Lok* circuit breaker

American-Standard  
Federal Electric  
Products

nonmetallic  
insulated cable, switch boxes

National Electric  
Products

convenience outlets  
mercury switches  
plain and pull chain receptacles  
annunciator

Pass & Seymour  
Federal Electric  
John I. Paudling  
Nutone

## Kitchen &amp; laundry

oven & range unit  
dishwasher, refrigerator & clothes washer  
fan  
counter tops

Chambers  
Westinghouse  
Electric  
Nutone  
Consoweld

## HOMES ON PARADE LOS ANGELES, CALIFORNIA



BUILDER: C. IRWIN T. JOHNSON

<b>Wood preservative</b>	Wolmanized lumber for sills	American Lumber & Treating Celotex
<b>Insulation</b>	Celotex (roof)	
<b>Surfacing interior</b>	plaster aggregate premixed sanded plaster	U. S. Perlite Mfg.
<b>floor</b>	Tile-Tex asphalt tile	U. S. Gypsum Tile-Tex Division, Flintkote
<b>Paint</b>	exterior & interior Zolatone spray	Devco & Reynolds Paramount Paint & Lacquer
<b>Windows</b>	operating sash Trim-Set	Fentron Industries Westwood Mfg.
<b>Hardware</b>	W clock Olympic on garage doors automatic door opener	Vimcar Wizard New Castle Products Wright Engineering & Mfg.
<b>Movable wall</b>	Modernfold radiant system in slab, water heater	
<b>Heating</b>	controls 40 gallon, gas fired fixtures toilet seat	Minneapolis-Honeywell Rheem Mfg. American-Standard C. F. Church Mfg.
<b>Plumbing</b>	panel boards & circuit breakers	Zinco Electrical Products
<b>Electrical</b>	switching wire lighting fixtures (dining)	Leviton Mfg. Parante Wire & Cable Litecraft
<b>Kitchen &amp; laundry</b>	range refrigerator, dishwasher, garbage disposer, washer & dryer fan & hood counter tops	O'Keefe & Merritt Hotpoint Stantony Formica

### Soup styles

[Continued from page 95]

- butter, flour, and milk. Add salt and paprika.
- Combine the white sauce with mushrooms and stock.
  - Cook, stirring constantly until soup reaches boiling point.
  - Add sherry and taste for seasoning.
  - Serve garnished with whipped cream and a sprinkling of paprika or chopped chives.
  - Serves 4 to 6.

**BLENDED MUSHROOM SOUP**  
(made with electric blender)  
2 3-ounce cans brailed-in-butter mushrooms  
2 cups chicken stock  
3 egg yolks

- 2 cups top milk or 1 cup cream and 1 cup milk  
2 tablespoons sherry  
salt, pepper, and paprika  
½ cup whipped cream
- Place 2 cups chicken stock in electric blender.
  - Add brailed mushrooms and blend until coarsely chopped.
  - Add 3 egg yolks and blend for just a second.
  - Turn into saucepan and add top milk.
  - Stir and heat gently until thickened. Season.
  - Serve garnished with whipped cream and a sprinkling of chopped chives or paprika.
  - Serves 4 to 6.



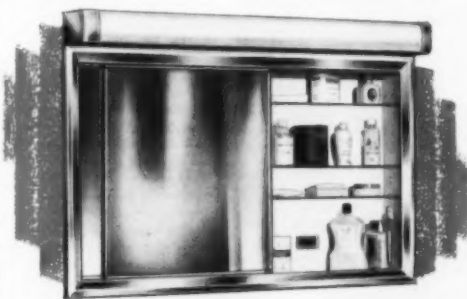
Get a beautiful new

**duette**

*bathroom cabinet with  
big twin storage compartments*

You'll cheer the *duette*—new, est idea in bathroom cabinets! Keeps all your bathroom needs at your fingertips, yet out of sight—cosmetics, medicines, shaving needs. Gives your bathroom sparkling new beauty, too. Over 3450 cubic inches of storage space in the *duette's* twin compartments bring you new freedom from "topsy-turvy" bathroom clutter. There's a place for everything!

Other *duette* conveniences you'll like—twin sliding mirror doors that sparkle like diamonds, twin toothbrush racks, twin razor blade chutes and plenty of crystal glass shelves. Don't fret and stew over a bathroom that just won't stay tidy. Modernize with a *duette* cabinet by Miami-Carey. Choice of styles. Ask your architect, builder or Carey dealer about it soon or write Dept. H-1.



New *duette* Custom Model SD 1820 FL with tubular fluorescent light, curved translucent shade, switch and electrical convenience outlet. Cabinet is set in gleaming frame of Stainless steel, interior finish white baked-on enamel. Without light, shade, outlet and switch—Model SD 1820.



New *duette* Deluxe Model SD 1818 FL. A lavish cabinet, budget-priced! Tubular fluorescent light with matching metal shade, electrical convenience outlet and switch. Also available—Model SD 1818 without light, shade, outlet and switch.

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*Carey*

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The Philip Carey Mfg. Company  
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*Your highest flying*  
**CARPET DREAMS**  
*Come True*





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Wall-to-wall carpet is much more than just the best floor covering—it is the embodiment of all your patient planning and self-denial. It deserves proper installation to bring out its full beauty and achieve that smooth custom-cut look along moldings and against stairs, doorways and hearths.

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 Address \_\_\_\_\_  
 City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Note: In Canada write Box 129, Weston, Ont.

## Behind the scenes at a builders' conference [Continued from page 81]

can afford. We are helping to do this by persuading home buyers to sacrifice the nonessentials and gimcrackery.

**Mr. Freeburg:** I think a point worth bringing up is that the public wants houses that are easy to maintain, a house featuring surfaces that are easy to keep clean. Another point is that we may have overestimated public demand for built-ins. Too many built-ins, particularly in bedrooms, can restrict decoration uncomfortably.

**Mr. Brown:** This is a proper place to say something about color. Its importance is increasing daily, and many builders, including myself, are finding the assistance of color consultants indispensable. Particularly in the development house can this importance be seen. The development house can be a homogeneous unit and if houses are treated as individuals instead of as parts of a whole the result can be chaos. An interesting observation we have made is that buyers of homes are generally happier with the colors we suggest, than buyers who have selected colors themselves.

**Mr. Snowden:** Mr. Kimbrough was speaking a while back about the resistance in some quarters to contemporary design. This is a basic problem and due in part to the fact that buyers often have a fixed idea in their minds of the traditional house without realizing that it is impossible to plan a traditional home with the traditional design and detail that gives it beauty at the price they can afford to pay. In short, the best buy in many respects, considering quality of design, and planning, does lie in the contemporary field.

when the sale is made, rather it is just beginning. We make it a practice of explaining to the new homeowner that his home is much like a machine with many parts, and each must function as planned if there is to be an efficient result. So we take him through the house and explain the function of each part—the materials, the heating equipment, electrical system, and so forth. We tell the buyer how to care for his home, even to the point of giving the owner extra paint to take care of any possible damage later on. We stand behind the house after we have sold it, and quickly answer any inquiries or complaints the owner might voice.

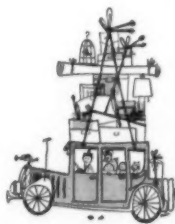
**Mr. Wilkinson:** Mr. Kelley has made a good point. It holds true not only for the individual house but for the whole development in which it stands. We feel a major responsibility in keeping the entire community in repair. We check regularly to be sure that the streets are clean and in good condition, that signs exist where they are needed and kept in repair. Many of these matters can be handled easily if, as Mr. Goodwin said earlier, arrangements are made with municipalities at the earliest stages of building.

**Mr. Culpepper:** For a client who wishes to have a custom-built home, we have hit upon a service that goes a long way in settling the old problem of bridging the gap between what the prospective homeowner expects the total cost of the house to be and what it really is when all the individual touches the buyer wants have been incorporated. The customer is usually in a hurry to know costs, and to speed up an estimate, we have worked out a cost-accounting system based on unit costs for the various elements likely to go into a house of this nature. Thus, in a matter of hours we can present a clear picture to the buyer and get his go-ahead. This not only saves time and builds confidence, but has proven valuable in estimating costs for multiple house developments as well. (Mr. Culpepper outlined the details of his system to the other builders.)

## IS BUILDING A LASTING BUSINESS?

**Mr. Jemison:** The work we do today is the key to the work we do tomorrow. We know our buyers are mostly young people with growing families, in contrast to the old days and "houses to live in for a lifetime." When families expand we will be called upon to build new homes for them, if we have satisfied their earlier needs. That is our challenge.

**Mr. Kimbrough:** To maintain a solid tradition of good business practices, we are taking concrete steps in a forward direction. The most convincing one, perhaps, is by encouraging our sons to enter the business. Their fresh ideas, along with our experience will be strong arguments in assuring the public that our business is solid, growing, and progressive.



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# YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

## CORRECTION ON PAGE 190 NOVEMBER, 1953, ISSUE

The following should have read:  
*Barco-Lounger* reclining chair  
(center—not top, right), \$187—  
**Barco.**  
*Stradoulanger* reclining chair  
(top right—not center), \$129—  
**Stratford Furn.**

## HOMES ON PARADE

Houston, Texas Pages 28-41

### All-purpose room

Pages 30-31

Old Hickory Furniture:  
Square table.....\$49.50  
Ottomans in muslin  
(each).....\$36.00  
Armchairs (each).....\$103.50  
Armchair cushions  
(each).....\$39.50  
Bench (without pad).....\$44.50  
End tables (each).....\$39.50  
Curtain fabric (per yd.).....\$2.00

### Living room

Page 31

Stratford Furniture Co.:  
Sofa.....\$199.00  
Lounger chairs (each).....\$110.00  
Armchair—Futurian.....\$119.00  
Heritage—Heuredon:  
End tables (each).....\$79.95  
Square cocktail table.....\$42.50  
Rectangular cocktail table.....\$89.95  
Accessory table.....\$39.95

### Girl's room

Page 32

Baumritter:  
Sporster bed.....\$59.00  
Night table.....\$35.00  
4-drawer dresser.....\$99.00  
Vanity bench.....\$14.95  
Desk.....\$69.50  
Bendish chair—Cox.....\$39.50  
Deerfield drapery fabric (per yd.).....\$2.00  
Deerfield wallpaper (per single roll).....\$2.75

### Living room

Page 35

Sprague & Carleton:  
Desk.....\$119.50  
Desk top.....\$39.95  
Ladder-back chair.....\$29.95  
Welsh server base.....\$126.00  
Marden drapery & sofa fabric  
(per yd.).....\$1.98  
Wanda Wace cotton rugs throughout  
(per sq. yd.)—Belrug.....\$8.95

### Master bedroom

Page 36

Sprague & Carleton:  
Beds (each).....\$79.95  
Double dresser.....\$199.00  
Barrel chair.....\$42.50  
Benny drapery & bed topper fabric  
(per yd.).....\$1.98

### Living room

Page 39

Stratford Furniture Corp.:  
Sofa.....\$159.95  
Armchair.....\$99.00  
Lounge chairs (each).....\$79.95  
Dillingham:  
Cocktail table.....\$59.95  
Tier end tables (each).....\$39.95  
Corner table.....\$49.95  
Chest—Heritage—Heuredon.....\$198.00  
Shadon Leaf drapery fabric  
(per yd.).....\$1.98  
Nubecore curtain fabric (per yd.).....\$2.25  
El Camino wool carpet (per sq. yd.)—Karastan.....\$10.95

### Master bedroom

Page 39

Paul McCobb:  
Bookcase headboard bed.....\$48.95  
Night table.....\$29.95  
End table.....\$39.95  
3-drawer chest.....\$69.95  
2-drawer chest.....\$42.95  
Bench for chests.....\$29.95  
Captain's chair.....\$44.95  
Table (without pad).....\$21.95  
Orchard drapery & dust ruffle fabric  
(per yd.).....\$2.25  
Fluxueure bed-topper fabric  
(per yd.).....\$3.95

### Child's room

Page 39

Storkline:  
Youth bed.....\$59.95  
Commodore (each).....\$35.95  
Coffee table—Paul McCobb.....\$21.95  
Utility stools (each)—Standard  
Chair of Union City.....\$3.95  
The Market drapery & bed-topper  
fabric (per yd.).....\$1.98  
California Casual rug (per sq. yd.)—  
Chenille Rug.....\$5.50

### All-purpose room

Pages 40-41

Round-The-Clock sofa—  
Englander.....\$299.00  
Utility Cabinet:  
Club chairs (each).....\$49.95  
Ottomans (each).....\$19.95  
Benches (each).....\$15.95  
Corner table.....\$15.95  
Coffee table.....\$22.95  
Paul McCobb:  
Single pedestal desk.....\$64.95  
Side chair.....\$21.95  
Pasadena drapery fabric (per yd.).....\$2.25

## HOMES ON PARADE

Columbus, Ohio Pages 42-53

### Living room

Page 43

Standard Chair of Thomsville:  
Sofa.....\$150.00  
Tub chair.....\$71.00  
Round coffee table.....\$21.80  
End tables (each).....\$19.75  
Denim fabric throughout (per yd.).....\$1.75  
Sun Taced wool rugs throughout  
(per sq. yd.)—Firth.....\$10.00  
End table lamps (each)—  
Daison.....\$20.30

### Dining room

Page 44

Standard Chair of Thomsville:  
Drop-leaf dining table.....\$59.00  
Side chairs (each).....\$26.60

### Master bedroom

Page 44

Unagusta:  
Double bed.....\$69.00  
Double dresser.....\$129.00  
Armless chairs (each)—Standard  
Chair of Thomsville.....\$44.95

### All-purpose room

Pages 46-47

Lounges (each)—Slumber Products  
Coffee table—Standard Chair  
of Thomsville.....\$24.95  
Daystrom:  
Round table.....\$54.95  
Chairs (each).....\$24.95  
Serving cart.....\$32.95

### Living room

Page 50

Kroehler:  
Right & left half-sofas.....\$199.00  
Chair & ottoman.....\$99.50  
Unagusta:  
Open armchair.....\$37.00  
End tables (each).....\$35.00  
Ascot drapery fabric (per yd.).....\$2.50  
Marcel Twist cotton rug (per sq. yd.)—Barwick.....\$7.95  
Black iron end table lamps (each)—  
Foretrends.....\$11.50  
Drapery hardware—Judd

## HOMES ON PARADE

Tyler, Texas Pages 54-75

### Living-dining room

Pages 56-57

W. F. Whitney:  
Sofa.....\$371.00  
Armchair.....\$187.00  
Armless chair.....\$119.50  
Desk.....\$129.50  
Open armchair.....\$59.50  
Nest of tables.....\$59.50  
Square lamp table.....\$39.50  
End table.....\$26.50  
Round extension table.....\$99.50  
Side chairs (each).....\$21.00  
Welsh cupboard.....\$254.50  
Serving cart.....\$89.50  
BlueSurf denim drapery fabric  
throughout (per yd.).....\$1.75  
Royal Taced cotton rug (per sq. yd.)—Barwick.....\$9.95

### Patio

Page 57

Lloyd Manufacturing:  
3-piece sectional.....\$69.50  
Armchairs (each).....\$24.50  
Cocktail table.....\$24.50  
Square lamp table.....\$26.50

### Child's room

Page 58

Phoenix Chair:  
Bed.....\$49.50  
Desk.....\$65.00  
Small server.....\$68.50  
Night stand.....\$33.50  
Captain's chair.....\$21.50  
Cabinet—Cos.....\$52.50  
Armchair & ottoman—Cos.....\$49.50

### Master bedroom

Page 59

W. F. Whitney:  
Bed.....\$64.50  
Settee.....\$99.50  
Night stands (each).....\$42.50  
Chair.....\$57.50  
Bed-topper fabric (per yd.).....\$9.00  
Royal Crest cotton rug (per sq. yd.).....\$7.95

### Living-dining room

Pages 64-65

Murray:  
Cocktail table with compartments.....\$45.00  
Module table.....\$17.00  
Side chairs (each).....\$26.00

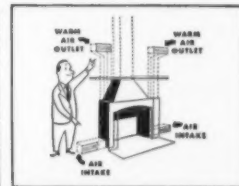
This

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warms the whole room  
...even adjoining rooms!



**CIRCULATES HEAT!** Enjoy the cheer of an open fire plus cozy warmth in every corner of the room. Build your fireplace around a Heatilator® Fireplace unit and save heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.



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**AMERICA'S LEADING FIREPLACE.** Make sure you get the one fireplace unit that has proved itself for 26 years. Look for the name "Heatilator" on the dome and damper handle. Accept no substitute. At leading building material dealers everywhere. Mail the coupon today!

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## HEATILATOR FIREPLACE

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Contents: Please send me free literature on Pella Wood Folding Doors and name of my nearest Pella dealer.

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CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_

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**... COOL DARK CELLARS**

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NEW YORK STATE WINES  
WIDMER'S WINE CELLARS, INC., HAPLES, N. Y.

## SPADE AND TROWEL



If you have a gardening problem, **LIVING For Young Homemakers'** garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

**Q.** Last fall I brought into the house several bright-leaved caladium plants that had been in pots outdoors all summer. Now their leaves have dried up and dropped off. What do you suppose is the trouble? Mrs. T. D. L.

**A.** Probably nothing. This is ordinary behavior for the caladium in winter; they're just resting. Keep them dry until February, then repot and water them normally.

**Q.** Some daffodils which grow on our property have suddenly sprouted leaves an inch or so high. Do you think that these leaves and the bulbs will be killed by winter cold? J. S.

**A.** Unless the winter turns out to be unusually severe, no damage is likely except perhaps a little browning of the leaf tips.

**Q.** Can you suggest a reason why all the flower buds on my camellia drop off before they open? I keep the plant in the house all through the winter months. T. D.

**A.** There could be several reasons: gas leaks, too dry air, and too much or too little water. Keep the plant cool, 40° to 60° F. if possible, and water regularly but only moderately.

**Q.** While in the West last year I saw dogwood with tremendous white flowers which I would like to transplant to my home in the East. Do you think it would take the change well? Mrs. W. H.

**A.** Unfortunately, this variety of dogwood does not seem to like eastern conditions. It might possibly live, but it is almost certain to prove disappointing.

**Q.** My five-year-old pyracantha bush grows well and gets plenty of all-around garden plant food, but it fails to flower. G. P.

**A.** Unless your plant was very small when you planted it, and consequently is still too young to bloom, your plant food has probably provided too much nitrogen and not enough phosphorus for flower production. Try substituting superphosphate.

### Your guide to this issue

[Continued from page 103]

Dining bench.....	\$60.00
Tea wagon.....	\$45.00
Thayer Coggins:	
Armless chair.....	\$60.00
Armchair.....	\$80.00
Dining table—Herman Miller.....	\$84.50
Meadowgrass drapery fabric (per yd.).....	\$2.50
Casita Cloth drapery fabric (per yd.).....	\$1.85
Marlboro Frieze cotton carpet throughout (per sq. yd.)—Dellinger.....	\$7.95

<b>Den</b>	<b>Page 66</b>
Day beds with bolsters (each).....	\$150.00
Boston Bedspring.....	\$125.00
Desk—Murray.....	\$125.00
Desk chair—Herman Miller.....	\$33.00
Coffee table.....	\$50.00
Deceps curtain fabric (per yd.).....	\$2.50

<b>Living room</b>	<b>Page 74</b>
Empire:	
Lamp tables (each).....	\$54.50
Coffee table.....	\$41.50
Cigarette table.....	\$11.95
Lamp table.....	\$37.50

Captain's chair—Tennessee Chair Co.....	\$23.00
Heston drapery fabric (per yd.).....	\$1.90
Dominion wool & carpet rayon rugs throughout (per sq. yd.)—Alexander Smith.....	\$9.95

<b>Child's bedroom</b>	<b>Page 75</b>
Kling:	
Bed.....	\$70.00
Double dresser.....	\$85.00
Vanity base.....	\$80.00
Armchair—Custom & Modern.....	\$45.00
Side chair—Lewisburg.....	\$20.00
Bedspread.....	\$20.00
Café curtains (per pair).....	\$3.95

### DESIGNED FOR LIVING HOUSE #4

Page 87	
Domino bath towels (each)—Cannon Mills .....	\$2.00
Black metal shelf—Wolf Products Co. ....	\$4.49
Domino shower curtain—Ames Shower Curtain Co. ....	\$6.95





## How to have rooms full of sun

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2. Walls tiled from floor to ceiling may cost no more than half-tiled walls, yet can't be stained or damaged by steam and moisture, are for more practical.
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4. Tile-lined niche in wall is easy to keep clean and dust-free, is both decorative and convenient, never needs bathroom repainting.

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